Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

# **BRONCO**

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  RL **A41454** 

**RACE RED** LTHR-TRIM/VINYL BLACK SEATS

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

**INCLUDED ON THIS VEHICLE** 

**EQUIPMENT GROUP 334A** 

BADLANDS SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

**ROCK RAILS** 

SASQUATCH PACKAGE

FRONT AXLE-LOCKING DIFFRNTL

SOUND DEADENING HEADLINER

FRONT LICENSE PLATE BRACKET

.LT315/70R17 M/T TIRES (35")

.17"BLK ALM BEADLCK ALLOY RING

HARD TOP, GRAY MOLDED-IN-COLOR

FRT ROW TOP PANEL STORAGE BAG

•HIGH/LUX PACKAGE •360-DEGREE CAMERA

### **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

(MSRP)

4,575.00

1,895.00

RAMP ONE

**BAMP TWO** 

RP7L

**NO CHARGE** 

## **FUNCTIONAL**

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4 • BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT • FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL

### SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS
- PERIMETER ALARM

### (MSRP)

### **PRICE INFORMATION**

BASE PRICE TOTAL OPTIONS/OTHER

**TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY** 

66,935.00 1.895.00

### **•DUAL-ZONE ELEC CLIMATE CNTRL** •FRONT ROW HEATED SEATS ADAPTIVE CRUISE CONTROL •HEATED STEERING WHEEL •WIRELESS CHARGING PAD **OPTIONAL EQUIPMENT/OTHER** 2.7L ECOBOOST V6 ENGINE 2,145.00 10-SPEED AUTO TRANSMISSION 1.495.00 AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM LED SIGNATURE LIGHTING LTHR-TRIM/VINYL BLACK SEATS 2,195.00 3,245.00 .4.7/REAR AXLE-LOCKING DIFF

Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

### **TOTAL MSRP** \$68,830.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

RD191 N RB 2X 430 000766 04 19 24

# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

**Fuel Economy** 

**MPG** combined city/hwy

city highway

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 522 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

# fueleconomygov

Calculate personalized estimates and compare vehicles







**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



### **GOVERNMENT 5-STAR SAFETY RATINGS**

### **Overall Vehicle Score**

**Not Rated** Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact

 $\star\star\star$ Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star\star\star\star\star$ ), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA41454 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202404275869

### 06/04/2024

RAIL

52-6591 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

# 9-NORMAL, NB, 100766, RD191 **2876**

INTERIOR

- & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™

### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

### \$51,385.00 15,550.00

Original Bronco owners who

www.BroncoOffRoadeo.com for more information.

Ford Credit for you. See your dealer for details or visit