Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A24416**

CACTUS GRAY INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

EQUIPMENT GROUP 334A

•FRONT ROW HEATED SEATS

ADAPTIVE CRUISE CONTROL

•HEATED STEERING WHEEL

•WIRELESS CHARGING PAD

2.7L ECOBOOST V6 ENGINE

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

SOFT TOP, CLOTH W/PREP KIT

CNCTD NAV (1-YEAR SUB INC)

LTHR-TRIM/VINYL BLACK SEATS

FRONT AXLE-LOCKING DIFFRNTL

FRONT LICENSE PLATE BRACKET

.17"BLK ALM BEADLCK ALLOY RING

.4.7/REAR AXLE-LOCKING DIFF

.LT315/70R17 M/T TIRES (35")

AM/FM,10 SPKRS,SDARS

REMOTE START SYSTEM

SASQUATCH PACKAGE

LED SIGNATURE LIGHTING

BADLANDS SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

ROCK RAILS

•HIGH/LUX PACKAGE •360-DEGREE CAMERA

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- SMART CHARGING USB PORTS

(MSRP)

4,575.00

2,145.00

1.495.00

2,195.00

NO CHARGE

RAMP ONE

BAMP TWO

RA84

- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN ADVANCED 4X4
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST • PRE-COLLISION ASSIST W/AEB

• BRONCO™ TRAIL APP

- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM

• PERIMETER ALARM

• PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION BASE PRICE \$51,385.00 TOTAL OPTIONS/OTHER 13,655.00

TOTAL VEHICLE & OPTIONS/OTHER 65,040.00 **DESTINATION & DELIVERY** 1,895.00

TOTAL BEFORE DISCOUNTS 66,935.00 SOFT TOP DISCOUNT 500.00

TOTAL SAVINGS 500.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$66,435.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RC051 N RB 2X 430 004514 03 05 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

Annual fuel COST

\$3,200

Calculate personalized estimates and compare vehicles

MPG city

highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

distributing fuel also create emissions; learn more at fueleconomy.gov

fueleconomygov







BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated Not Rated** Crash Rear seat

For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



SCAN OR TEXT 1FRLA24416 TO 48028 **WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

FORD **PROTECT**® Insist on Ford Protect! The only extended service

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

> Msg & Data rates may



www.ford.com/help/privacy-terms/

3202403123242

 $\star\star\star$

05/16/2024

RAIL

72-Z601 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.