



ford.com

VEHICLE DESCRIPTION

BRONCO

2023 4-DOOR ADVANCED 4X4 BADLANDS - 5 PASSENGER 2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION

PL B80570

EXTERIOR SHADOW BLACK INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
EASY FUEL@ CAPLESS FILLER
FENDER TIE-DOWN HOOKS
FULL VEH STEEL BASH PLATES
GRILLE-GRAY/BRONCO WHITE
HEADLAMPS - AUTO HIGH BEAM
HEADLAMPS - AUTO LED
MIRRORS-HTD/POWER GLASS, MANUAL FOLD
TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
60/40 SPLIT FOLD REAR SEAT
AUX SWITCHES W/PRE-WIRING
CRUISE CONTROL
IP CLUSTER 8" DIGITAL SCRIN
LOCKING GLOVE BOX
LTHR GEAR KNOB/STR WHEEL
MOLLE STRAP SYSTEM
POWERPOINTS - 12V
TILT/TELESCOPE STR COLUMN
USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- BADLANDS SUSPENSION
BRAKES, 4-WHEEL DISC/ABS
FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
FRNT/REAR LOCKING DIFFRNTL
FRONT STA-BAR DISCONNECT
HILL START ASSIST
PRE-COLLISION ASSIST W/AEB
PUSH-BUTTON START
REAR VIEW CAMERA
SIRIUSXM@ W/360L- NA AK&HI
TER MGMT W/G.O.A.T. MODES@
TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC@
AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY@ SYSTEM (ALL ROWS)
BELT-MINDER CHIME
CHILD SAFETY REAR DR LOCKS
ELCTR STABILITY/TRACTN CTL
INDIV TIRE PRESS MONIT SYS
LATCH CHILD SAFETY SYSTEM
PERIMETER ALARM
PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
5YR/60,000 POWERTRAIN
5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 333A

- BADLANDS SERIES
MID PACKAGE
DUAL-ZONE ELEC CLIMATE CNTRL
FRONT ROW HEATED SEATS
POWER OUTLET
SYNC4 W/ENHNCV VOICE RECOG
FORD CO-PILOT360
HIGH PACKAGE
12" LCD CTR STACK TOUCHSCREEN
360-DEGREE CAMERA

(MSRP)

2,790.00 FRONT LICENSE PLATE BRACKET

(MSRP)

NO CHARGE PRICE INFORMATION

BASE PRICE \$49,435.00
TOTAL OPTIONS/OTHER 11,475.00

TOTAL VEHICLE & OPTIONS/OTHER 60,910.00
DESTINATION & DELIVERY 1,895.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoad.com for more information.

OPTIONAL EQUIPMENT/OTHER

- .17" MCHNED GRAY-PNTD ALUM WLS
2.7L ECOBOOST V6 ENGINE 1,895.00
10-SPEED AUTO TRANSMISSION 1,995.00
LT285/70R17 A/T TIRES (33")
4.46/REAR AXLE-LOCKING DIFF
REMOTE START SYSTEM
CNCTD NAV (90-DAY TRIAL)
HARD TOP, GRAY MOLDED-IN-COLOR 1,895.00
FRT ROW TOP PANEL STORAGE BAG
SOUND DEADENING HEADLINER NO CHARGE
FRONT AXLE-LOCKING DIFFRNTL
ROCK RAILS
CARPET FLOORING
TOWING CAPABILITY 595.00
STEEL FRONT BUMPER
AM/FM, 7 SPKRS, SDARS
KEYLESS ENTRY KEYPAD 110.00
LTHR-TRIM/VINYL BLACK SEATS 2,195.00

www.BroncoOffRoad.com for more information.

Table with columns for RAMP ONE, RPTB, RAMP TWO, RAIL, ITEM #: 52-303A O/T 2

TOTAL MSRP \$62,805.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PM141 N RB 2X 370 005159 12 14 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy 17 MPG
combined city/hwy 17 city 17 highway
5.9 gallons per 100 miles

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

You spend \$5,000

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 530 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPG is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger
★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat
Not Rated
Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMEE5DP6PLB80570



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLB80570 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/