Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A41357**

AZURE GRAY MET TRI-COAT INTERIOR **VINYL BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

EQUIPMENT GROUP 334A

•FRONT ROW HEATED SEATS

•ADAPTIVE CRUISE CONTROL

•HEATED STEERING WHEEL

•WIRELESS CHARGING PAD

2.7L ECOBOOST V6 ENGINE

LT285/70R17 A/T TIRES (33")

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

4.46/REAR AXLE-LOCKING DIFF

SOFT TOP, CLOTH W/PREP KIT

CNCTD NAV (1-YEAR SUB INC)

17" MCHNED GRAY-PNTD ALUM WLS

FRONT LICENSE PLATE BRACKET

AM/FM,10 SPKRS,SDARS

REMOTE START SYSTEM

LED SIGNATURE LIGHTING

FRONT AXLE-LOCKING DIFFRNTL

BADLANDS SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

•HIGH/LUX PACKAGE •360-DEGREE CAMERA

2024 MODEL YEAR AZURE GRAY MET TRI-COAT

ROCK RAILS

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

(MSRP)

4,575.00

995.00

2,145.00

1,495.00

NO CHARGE

RAMP ONE

BAMP TWO

RA84

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- FORDPASS™ CONNECT
- FRONT STA-BAR DISCONNECT
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS • LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

1,895.00

PRICE INFORMATION

9,210.00 **TOTAL VEHICLE & OPTIONS/OTHER** 60,595.00

TOTAL SAVINGS 500.00

DESTINATION & DELIVERY



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

\$61,990.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

RD171 N RB 2X 430 004648 04 17 24

EPA Fuel Economy and Environment

highway



Gasoline Vehicle

Fuel Economy

MPG

city

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



10

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**® Insist on Ford Protect! The only extended service

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

 $\star\star\star$

SCAN OR TEXT 1FRLA41357 TO 48028

Msg & Data

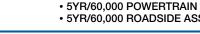


www.ford.com/help/privacy-terms

3202404243141

- ADVANCED 4X4 • BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- TER MGMT W/G.O.A.T. MODES®

• TOOL KIT- DOOR/TOP REMOVAL



BASE PRICE \$51,385.00 TOTAL OPTIONS/OTHER

TOTAL BEFORE DISCOUNTS 62,490.00 SOFT TOP DISCOUNT 500.00

TOTAL MSRP

Ford Credit for you. See your dealer for details or visit

05/21/2024

RAIL

72-2076 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.