



ford.ca

VEHICLE DESCRIPTION

**BRONCO**

2023 4-DOOR ADVANCED 4X4  
WILDTRAK - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

PL **B40655**

EXTERIOR  
HOT PEPPER RED MET TINT CC  
INTERIOR  
LTH-TRM/VNYL SSTONE/BLK STS

**STANDARD EQUIPMENT**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

**EXTERIOR**

- ACTIVE GRILLE SHUTTERS
- AUTO HIGH BEAMS
- EASY FUEL CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- MIRRORS, FOLD/PWR/HEAT
- TOW HOOKS, FRONT AND REAR
- TRAILER SWAY CONTROL
- WIPERS, FRONT INTERMITTENT

**INTERIOR**

- 1 TOUCH UP/DWN DRV/PASS WIN
- A/C, DUAL ZONE ELECTRONIC
- AUXILIARY SWITCHES
- CONSOLE, OVERHEAD
- DIGITAL IP CLUSTER - 8"
- GLOVE BOX, LOCKING
- GRAB HANDLES, DRVVR/PASS
- ILLUMINATED ENTRY
- POWERPOINTS, 12V
- SEATS REAR 60/40 SPLT FOLD
- SMART CHARGING USB PORTS
- STEER WHEEL, LEATHER

**FUNCTIONAL**

- MID PACKAGE
- SASQUATCH™ PACKAGE
- 4.7/FR&RR LOCKING DIFF
- BRAKES, 4-WHEEL DISC
- FORDPASS™ CONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- STABILIZER BAR, FRONT
- SYNC@4 W/EVR
- TERRAIN MGMT SYSTEM™ W/G.O.A.T. MODES
- TOOL KIT - FOR REMOVABLE DOORS/TOPS

**SAFETY/SECURITY**

- ADVANCETRAC W/ ROLL STABILITY CONTROL
- AIRBAGS, DRIVER & PASS
- LATCH CHILD RESTRAINT SYS
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™
- SAFETY CANOPY
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3 YR/60,000 KM BASIC
- 5YEAR/100,000 KM POWERTRAIN
- ROADSIDE ASSISTANCE 24 HRS

**INCLUDED ON THIS VEHICLE**

(MSRP)\*

**EQUIPMENT GROUP 354A**

4,745.00

- WILDTRAK SERIES
- HIGH PACKAGE
- 12" LCD CTR STACK TOUCHSCREEN
- 360-DEGREE CAMERA
- LUX PACKAGE
- ADAPTIVE CRUISE CONTROL
- HEATED STEERING WHEEL
- WIRELESS CHARGING PAD

**OPTIONAL EQUIPMENT/OTHER**

- 2023 MODEL YEAR
- FEDERAL EXCISE TAX 100.00
- HOT PEPPER RED MET TINT CC 600.00
- .17"BLK ALM BEADLOCK BLK RING
- .LT315/70R17 M/T TIRES (35")
- CNCTD BLT-IN NAV(3-YR INC)
- SOFT TOP, CLOTH W/PREP KIT
- 50 STATE EMISSIONS
- AM/FM,10 SPKRS,SDARS
- FRONT STEEL BASH PLATE
- LTHR-TRM/VINYL SSTONE/BLK STS
- FRONT LICENSE PLATE BRACKET

NO CHARGE  
2,495.00  
NO CHARGE



**PRICE INFORMATION**

BASE PRICE	\$74,340.00
TOTAL OPTIONS/OTHER	7,940.00
<b>TOTAL VEHICLE &amp; OPTIONS/OTHER DESTINATION &amp; DELIVERY</b>	<b>82,280.00</b>
	2,095.00

"THIS VEH. NOT INTENDED FOR SALE OR REGISTRATION IN US" RETAIL PRICES EXCLUDE GST/HST



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRodeo.com for more information.

**TOTAL MSRP \$84,375.00**

\* MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP  
\* NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.

RAMP ONE/  
TERMINAL UN

CC4G

RAMP TWO/  
TERMINAL DEUX

FINAL ASSEMBLY PLANT/  
USINE DE MONTAGE

MICHIGAN

METHOD OF TRANSP/  
MODE DE TRANSPORT

CONVOY

ITEM #: B8-J200 O/T 1

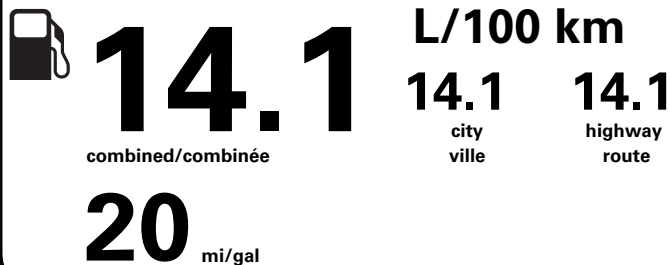
**SPECIAL ORDER**

PD061 N RE 2X 340 000666 04 06 23



Gasoline Vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel **COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.25 per litre

**\$ 3 525**

Coût annuel en carburant

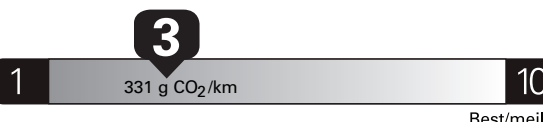
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,25 \$ par litre

Small SUVs range from /  
Les petits VUS font entre

1.9 - 14.3 L<sub>e</sub>/100 km

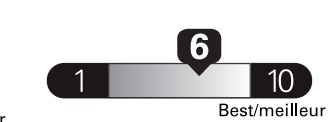
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.



For more information visit

**vehicles.nrcan.gc.ca**

Pour plus d'information visitez

**vehicules.nrcan.gc.ca**

U.S. GOVERNMENT SAFETY RATINGS  
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score /  
Cote globale du véhicule

Not Rated / Non coté

Frontal Crash / Collision frontale  
Driver / Conducteur  
Passenger / Passager

★★★★★  
★★★★★

Side Crash / Collision latérale  
Front seat / Siège avant  
Rear seat / Siège arrière

Not Rated / Non coté  
Not Rated / Non coté

Rollover / Capotage

★★★

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Les cotes varient de 1 à 5 étoiles (★★★★★), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration  
For more information / Pour de plus amples renseignements  
[www.safercar.gov](http://www.safercar.gov)



1FMEE5DP1PLB40655



Scan code not operational at this time

FOR PLANT USE ONLY



FORD PROTECT  
Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. See your Ford dealer for additional details, or visit [www.ford.ca](http://www.ford.ca) for more information.



Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details.