



ford.com

VEHICLE DESCRIPTION

EXPLORER

2024 EXPLORER ST-LINE 4WD
119" WHEELBASE
2.3L ECOBOOST I-4 ENGINE
10-SPEED AUTO TRANSMISSION

RG A72754

EXTERIOR
STAR WHITE MET TRI-COAT
INTERIOR
EBONY ACTIVEX/RED STITCHING

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DUAL EXHAUST CHROME TIPS
- EASY FUEL® CAPLESS FILLER
- GRILLE - BLACK MESH INSERT
- HEAD/TAILLAMPS - BLACKOUT
- HEADLAMPS - AUTO LED
- LED SIGNATURE LIGHTING
- LIFTGATE SCUFF
- MIRRORS - POWER/HEATED AUTO-FOLD/APPROACH LAMPS
- POWER LIFTGATE
- PRIVACY GLASS - REAR DOORS
- REAR INT WIPER/WASH/DFRST
- TAILLAMPS/FOG LAMPS - LED
- TRAILER SWAY CONTROL
- VARIABLE INTERVAL WIPERS

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
- 3RD ROW - 50/50 FOLD FLAT
- AMBIENT LIGHT/ILLUM ENTRY
- FRONT ROW HEATED SEATS
- FRT SCUFF PLATES: ST-LINE
- HTD LTHR WRAPPED STEERING WHEEL W/MOUNTED CONTROLS AND TILT/TELE STR COLUMN
- IP CLUSTER 6.5" LCD SCREEN
- POWERPOINTS - 12V
- PWR 10-WAY DRV/8-WAY PASS
- RED STITCH ACCENTS
- ROTARY GEAR SHIFT DIAL
- USB A(1) AND C(1)-1ST ROW

FUNCTIONAL

- 4-DR INTELL ACCESS LOCK/ UNLOCK W/PUSH-BUTTON START
- B&O SOUND SYSTEM, 12 SPKR
- FORD CO-PILOT360™ ASSIST+
- FORDPASS™ CONNECT
- REAR PARKING SENSORS
- REFRESH95
- REMOTE START SYSTEM
- SECURICODE KEYLESS KEYPAD
- SIRIUSXM® - SVC N/A AK&HI
- SYNC®3 8" SCR N W/APPLINK®
- VOICE ACTIVATED NAVIGATION
- WIRELESS CHARGING PAD

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAG-DRIVER/PASS KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™
- SOS POST-CRASH ALERT SYST™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 250A

OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR	
STAR WHITE MET TRI-COAT	795.00
P275/45R21 A/S BSW TIRES	
FLR LNERS/CARPET MATS:RWS 1&2	200.00
2ND RW SPLT BENCH W/E-Z ENTRY	NO CHARGE
50 STATE EMISSIONS	NO CHARGE
CLASS IV TRAILER TOW PACKAGE	545.00
4G LTE WI-FI HOTSPOT CREDIT	- 20.00
360-DEGREE CAMERA CREDIT	- 500.00
21" ALUMINUM WHEELS	695.00
FRONT LICENSE PLATE BRACKET	NO CHARGE

PRICE INFORMATION

BASE PRICE	\$48,455.00
TOTAL OPTIONS/OTHER	1,715.00
TOTAL VEHICLE & OPTIONS/OTHER	50,170.00
DESTINATION & DELIVERY	1,595.00
TOTAL BEFORE DISCOUNTS	51,765.00
ST LINE 4WD DISC	- 750.00
TOTAL SAVINGS	- 750.00

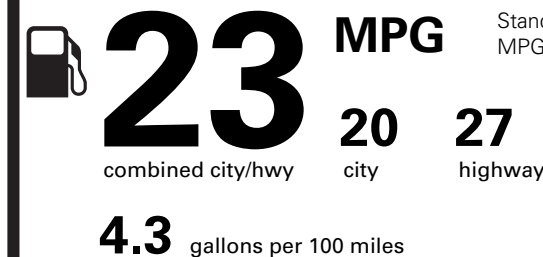
EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



Standard SUVs range from 13 to 102 MPG. The best vehicle rates 140 MPGe.

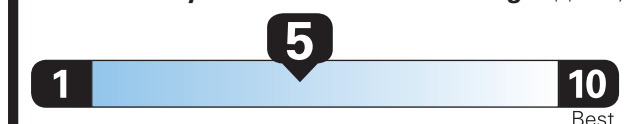
You spend **\$2,000**

more in fuel costs over 5 years compared to the average new vehicle.

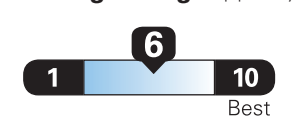
Annual fuel cost

\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 387 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★ ★ ★ ★ ★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★ ★ ★ ★ ★
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Based on the risk of injury in a side impact.

Rollover	★ ★ ★ ★
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD PROTECT™

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRGA72754 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

RAMP ONE

CA04

RAMP TWO

CONVOY

ITEM #:

11-E208 O/T 2

TOTAL MSRP \$51,015.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

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