



ford.com

VEHICLE DESCRIPTION

# MAVERICK

2023 LARIAT AWD  
121" WHEELBASE  
2.0L ECOBOOST ENGINE  
8-SPD AUTO TRANSMISSION

EXTERIOR  
ATLAS BLUE METALLIC  
INTERIOR  
DESERT BROWN TRIM

## PR A37782

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- ACOUSTIC-LAMINATE WINDSHLD
- EASY FUEL® CAPLESS FILLER
- ENCLOSED BED STORAGE
- FLEXBED™ STORAGE SYSTEM
- HEADLAMPS- LED WITH SIGNATURE LIGHTING
- HEADLAMPS-LED AUTO HI-BEAM
- HEADLAMPS-LED AUTO ON/OFF
- POWER MIRRORS
- POWER SLIDING REAR WINDOW
- POWER TAILGATE LOCK
- WIPERS- INTERMITTENT

**INTERIOR**

- 1TOUCH UP/DOWN FRT/RR WIN
- 2ND ROW BENCH FLIP-UP W/ UNDER-SEAT STORAGE
- ACTIVEX TRIMMED SEATS
- AMBIENT LIGHTING
- DUAL USB - REAR
- DUAL ZONE AUTO CLIMATE CTL
- ILLUMINATED SUN VISORS
- IP CLUSTER 6.5" LCD SCREEN
- LEATHER WRAPPED STR WHEEL
- MAP POCKETS- DRIVER & PASS
- POWER LOCKS AND WINDOWS
- POWERPOINTS - 12V
- REAR SEAT CUPHOLDERS AND ARMREST

**FUNCTIONAL**

- BATTERY SAVER FEATURE
- ELECTRIC PARKING BRAKE
- ELECTRONIC PWR ASST STEER
- FORDPASS™ CONNECT
- INTELLIGENT ACCESS W/PUSH BUTTON START
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- REFRESH95
- REMOTE KEYLESS ENTRY
- REMOTE START- FORDPASS APP
- SELECTABLE DRIVE MODES

**SAFETY/SECURITY**

- AIRBAGS - SAFETY CANOPY®
- BELT-MINDER CHIME
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- TIRE PRESSURE MONIT SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID UNIQUE -COMPONENTS IF EQUIPPED

INCLUDED ON THIS VEHICLE

**EQUIPMENT GROUP 500A**

(MSRP)

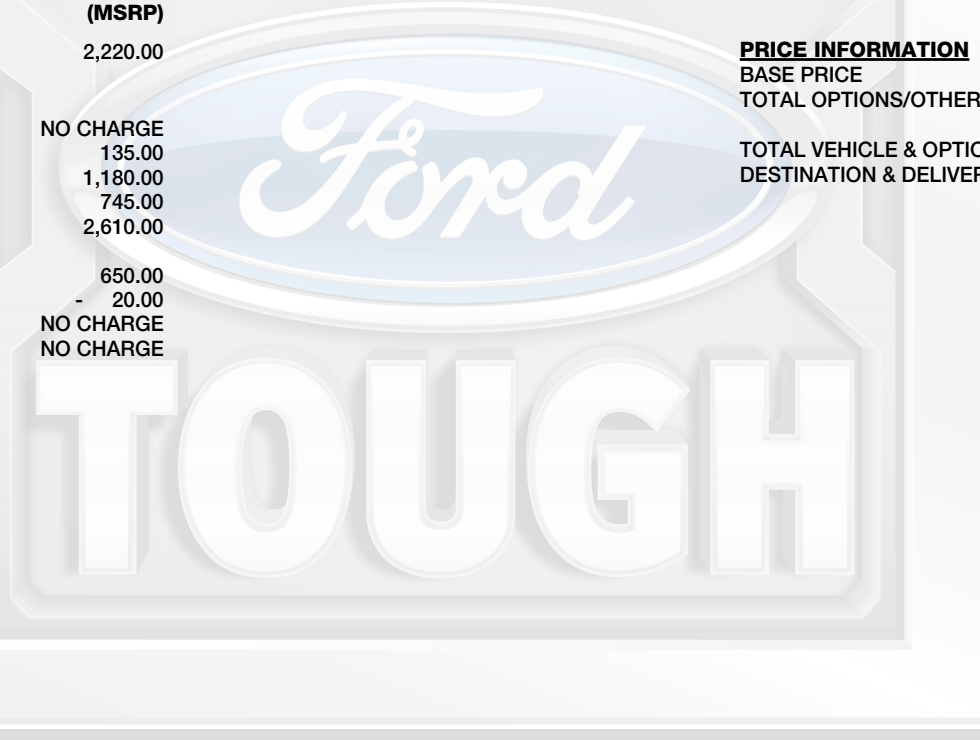
2,220.00

**OPTIONAL EQUIPMENT/OTHER**

- 3.81 AXLE RATIO NO CHARGE
- FLR LNRS WITHOUT CARPETED MATS 135.00
- TONNEAU PU BOX COVER HD TRI-FL 1,180.00
- 4K TOW PACKAGE 745.00
- LARIAT LUXURY PACKAGE 2,610.00
- .SIRIUS SATELLITE RADIO
- FORD CO-PILOT360 650.00
- 4G LTE WI-FI HOTSPOT REMOVAL - 20.00
- 50 STATE EMISSIONS NO CHARGE
- FRONT LICENSE PLATE BRACKET NO CHARGE

**PRICE INFORMATION**

BASE PRICE	(MSRP)	\$28,355.00
TOTAL OPTIONS/OTHER		7,520.00
TOTAL VEHICLE & OPTIONS/OTHER		35,875.00
DESTINATION & DELIVERY		1,595.00



RAMP ONE		
RH80		
RAMP TWO		
	RAIL	
	ITEM #:	52-D029 O/T 1
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		

**TOTAL MSRP \$37,470.00**



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

**SPECIAL ORDER**  
PC311 N RB 2X 330 002216 03 31 23

**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

**Fuel Economy**

**24** MPG combined city/hwy

**22** MPG city

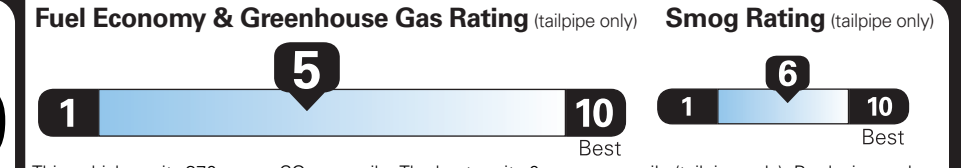
**28** MPG highway

**4.2** gallons per 100 miles

Small Pickup Trucks range from 17 to 26 MPG. The best vehicle rates 132 MPGe.

**You spend \$1,250 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$1,850**



This vehicle emits 370 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★ Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★ Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

**FordPass Connect™**

Download the FordPass™ app\* and you can:

- Access Vehicle Control Features**
- Remotely start, lock and unlock your vehicle.
  - Locate your vehicle and check approximate fuel range.
  - Receive vehicle health alerts.

- Activate 4G LTE Wi-Fi Hotspot**
- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
  - Connect up to ten Wi-Fi-equipped devices.

\*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 3FPRA37782 TO 48028

Msg & Data rates may apply. Text HELP for help



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