





FORD PERFORMANCE

VEHICLE DESCRIPTION

EXPLORER

2024 EXPLORER ST 4WD
119" WHEELBASE
3.0L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
STAR WHITE MET TRI-COAT

INTERIOR
EBONY LEATHER-TRIMMED SEATS

RG A13794

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

<p>EXTERIOR</p> <ul style="list-style-type: none"> EASY FUEL® CAPLESS FILLER FRT/RR SKID PLATE ELEMENTS GRILLE - BLACK MESH INSERT HEAD/TAILLAMPS - BLACKOUT HEADLAMPS - AUTO LED LED SIGNATURE LIGHTING LWR BODYSIDE CLADDING-BLK PRIVACY GLASS - REAR DOORS QUAD TIP DUAL EXHAUST REAR INT WIPER/WASH/DFRST TAILLAMPS/FOG LAMPS - LED TRAILER SWAY CONTROL 	<p>INTERIOR</p> <ul style="list-style-type: none"> 12" LCD DIGITAL IP CLUSTER 1ST/2ND RW FLR MATS-CARPET 1TOUCH UP/DOWN DR/PASS WIN DUAL ILLUM VIS VANITY MIRR HTD LTHR WRAPPED STEER WHL W/LOGO, MOUNTED CONTROLS POWERPOINTS - 12V ROTARY GEAR SHIFT DIAL SPORT BUCKET FRONT SEATS TRI-ZONE ELECTRNC TMP CTRL USB A(1) AND C(1)-1ST ROW 	<p>FUNCTIONAL</p> <ul style="list-style-type: none"> 4-DR INTELL ACCESS LOCK/ UNLOCK W/PUSH-BUTTON START CLASS IV TRAILER TOW PKG FORD CO-PILOT360™ FORDPASS™ CONNECT REAR PARKING SENSORS REAR VIEW CAMERA REFRESH95 REMOTE START SYSTEM SECURICODE KEYLESS KEYPAD SIDE-WIND STABILIZATION SIRIUSXM® - SVC N/A AK&HI SPORT-TUNED SUSPENSION SYNC®3 W/TOUCHSCR/APPLINK® TERRAIN MANAGEMENT SYSTEM 	<p>SAFETY/SECURITY</p> <ul style="list-style-type: none"> ADVANCETRAC™ WITH RSC® AIRBAG-DRIVER/PASS KNEE AIRBAGS - DUAL STAGE FRONT AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT AIRBAGS - SAFETY CANOPY® INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM PERIMETER ALARM PERSONAL SAFETY SYSTEM™ SOS POST-CRASH ALERT SYST™ <p>WARRANTY</p> <ul style="list-style-type: none"> 3YR/36,000 BUMPER / BUMPER 5YR/60,000 POWERTRAIN 5YR/60,000 ROADSIDE ASSIST
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INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 401A	5,890.00	BASE PRICE	\$52,105.00
•ST HIGH PACKAGE		TOTAL OPTIONS/OTHER	9,670.00
•ST STREET PACK			
•FORD CO-PILOT360 ASSIST+		TOTAL VEHICLE & OPTIONS/OTHER	61,775.00
		DESTINATION & DELIVERY	1,595.00


OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR	795.00
STAR WHITE MET TRI-COAT	
P275/45R21 A/S BSW TIRES	
FLR LNERS/CARPET MATS:RWS 1&2	200.00
CARGO AREA MANAGEMENT SYSTEM	165.00
50 STATE EMISSIONS	NO CHARGE
TWIN PANEL MOONROOF	1,695.00
4G LTE WI-FI HOTSPOT CREDIT	- 20.00
360-DEGREE CAMERA CREDIT	- 500.00
TECHNOLOGY PACKAGE	995.00
.B&O SOUND SYTEM W/14 SPEAKERS	
.10.1" LCD PORTRAIT TOUCHSCRN	
ST HIGH-PERFORMANCE PACK	600.00
.21" ALUMINUM WHEELS	
.HIGH-PERFORMANCE BRAKES	
REVERSE BRAKE ASSIST CREDIT	- 150.00
FRONT LICENSE PLATE BRACKET	NO CHARGE


Included with your ST purchase is an experiential performance driving program.

Included with your ST SUV Experience registration:

- 1-day driving experience
- 1 guest experience
- 1-night hotel stay
- Welcome dinner reception for you and a guest
- Breakfast for you and a guest
- Catered lunch
- Exclusive ST SUV Experience participant gifts
- Memories to last a lifetime



For all program details and to register to attend, visit www.stsuvexperience.com or contact the Ford Performance Racing School at 435-27-SPEED (77333). The complimentary ST SUV Experience is available only to original owners of the new Explorer ST. Eligible participants who purchased and took delivery of a qualifying Explorer ST will have one calendar year from the date of delivery to register for and attend an ST SUV Experience. (See the program website for participation qualifications and program terms.)

	RAMP ONE		<p>TOTAL MSRP \$63,370.00</p>
	CD27		
	RAMP TWO	CONVOY	 <p>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.</p>
		ITEM #: 71-R052 O/T 2	
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			RA081 N RB 2X 425 003829 01 08 24

EPA DOT Fuel Economy and Environment

Fuel Economy

20 MPG combined city/hwy

18 MPG city

24 MPG highway

5.0 gallons per 100 miles

Standard SUVs range from 13 to 102 MPG. The best vehicle rates 140 MPGe.

You spend \$3,750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 4

Smog Rating (tailpipe only) 5

This vehicle emits 445 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles




GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

AMERICA'S ALL TIME BEST-SELLING SUV


The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

Ford FORD PROTECT™

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.


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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRGA13794 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/