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VEHICLE DESCRIPTION BRONCO

2023 4-DOOR ADVANCED 4X4
BADLANDS - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

PL C09297

EXTERIOR
AREA 51
INTERIOR
LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
 - BUMPER, REAR-PWDR CTD STEEL
 - EASY FUEL@ CAPLESS FILLER
 - FENDER TIE-DOWN HOOKS
 - FULL VEH STEEL BASH PLATES
 - GRILLE-GRAY/BRONCO WHITE
 - HEADLAMPS - AUTO HIGH BEAM
 - HEADLAMPS - AUTO LED
 - MIRRORS-HTD/POWER GLASS, MANUAL FOLD
 - TOW HOOKS-FRT (2)/REAR (2)
- INTERIOR**
 - 1 TOUCH UP/DOWN DR/PASS WIN
 - 60/40 SPLIT FOLD REAR SEAT
 - AUX SWITCHES W/PRE-WIRING
 - CRUISE CONTROL
 - IP CLUSTER 8" DIGITAL SCRIN
 - LOCKING GLOVE BOX
 - LTHR GEAR KNOB/STR WHEEL
 - MOLLE STRAP SYSTEM
 - POWERPOINTS - 12V
 - TILT/TELESCOPE STR COLUMN
 - USB A(1)/C(1)-1ST/2ND ROWS
- FUNCTIONAL**
 - 8" LCD CTR STACK TOUCHSCRN
 - BADLANDS SUSPENSION
 - BRAKES, 4-WHEEL DISC/ABS
 - FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
 - FRNT/REAR LOCKING DIFFRNTL
 - FRONT STA-BAR DISCONNECT
 - HILL START ASSIST
 - PRE-COLLISION ASSIST W/AEB
 - PUSH-BUTTON START
 - REAR VIEW CAMERA
 - SIRIUSXM@ W/360L- NA AK&HI
 - TER MGMT W/G.O.A.T. MODES@
 - TOOL KIT- DOOR/TOP REMOVAL
- SAFETY/SECURITY**
 - ADVANCETRAC™ WITH RSC@
 - AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY@ SYSTEM (ALL ROWS)
 - BELT-MINDER CHIME
 - CHILD SAFETY REAR DR LOCKS
 - ELCTR STABILITY/TRACTN CTL
 - INDIV TIRE PRESS MONIT SYS
 - LATCH CHILD SAFETY SYSTEM
 - PERIMETER ALARM
 - PERSONAL SAFETY SYSTEM™
- WARRANTY**
 - 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

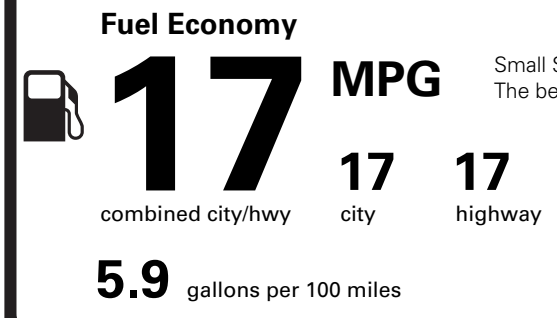
INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 332A	1,495.00	BASE PRICE	\$49,435.00
•BADLANDS SERIES		TOTAL OPTIONS/OTHER	7,580.00
•MID PACKAGE			
•DUAL-ZONE ELEC CLIMATE CNTRL		TOTAL VEHICLE & OPTIONS/OTHER	57,015.00
•FRONT ROW HEATED SEATS		DESTINATION & DELIVERY	1,895.00
•POWER OUTLET			
•SYNC4 W/ENHNCV VOICE RECOG			
•FORD CO-PILOT360			
OPTIONAL EQUIPMENT/OTHER			
.17" MCHNED GRAY-PNTD ALUM WLS	1,895.00		
2.7L ECOBOOST V6 ENGINE	1,995.00		
10-SPEED AUTO TRANSMISSION			
.LT285/70R17 A/T TIRES (33")			
4.46/REAR AXLE-LOCKING DIFF			
REMOTE START SYSTEM			
CNCTD NAV (90-DAY TRIAL)			
SOFT TOP, CLOTH W/PREP KIT			
FRONT AXLE-LOCKING DIFFRNTL			
ROCK RAILS			
CARPET FLOORING			
STEEL FRONT BUMPER			
AM/FM,7 SPKRS,SDARS			
LTHR-TRIM/VINYL BLACK SEATS	2,195.00		
FRONT LICENSE PLATE BRACKET	NO CHARGE		



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoad.com for more information.

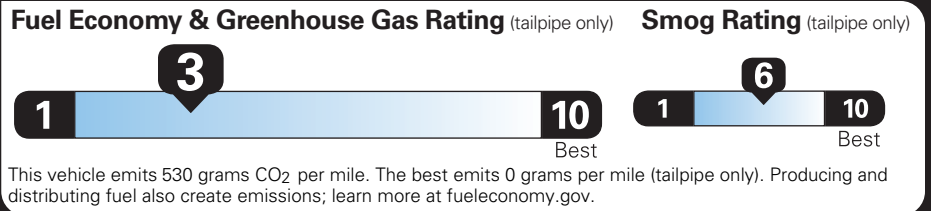
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You spend **\$5,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,600**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPG is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.	
Frontal Crash	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.	
Side Crash	Not Rated
Based on the risk of injury in a side impact.	
Rollover	★★★
Based on the risk of rollover in a single-vehicle crash.	
Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236	

BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

RAMP ONE	RP4B	RAIL	TOTAL MSRP \$58,910.00 Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance .
RAMP TWO			
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			PL283 N RB 2X 370 000219 11 28 23



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC09297 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/