Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



BRONCO

2023 4-DOOR ADVANCED 4X4 **WILDTRAK - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL C16906

AREA 51 **INTERIOR** LTH-TRM/VNYL SSTONE/BLK STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE HEADLAMPS - AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS.
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1) WILDTRAK HOOD GRAPHIC

- **INTERIOR** EASY FUEL® CAPLESS FILLER • 1TOUCH UP/DOWN DR/PASS WIN
 - 60/40 SPLIT FOLD REAR SEAT • A/C, DUAL ZONE CLIMATE CTL
 - AUX SWITCHES W/PRE-WIRING
 - · CARPET FLOORING, BOTH ROWS
 - IP CLUSTER 8" DIGITAL SCRN
 - LEATHER-TRIM/VINYL SEATS
 - LOCKING GLOVE BOX
 - LTHR GEAR KNOB/STR WHEEL • POWERPOINTS - 12V
 - TILT/TELESCOPE STR COLUMN

(MSRP)

3,945.00

• USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- 4.7/FRNT&REAR LOCKING DIFF
- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR
- MID AND SASQUATCH™ PKGS
- PUSH-BUTTON START
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION BASE PRICE

TOTAL OPTIONS/OTHER

\$59,315.00 6,940.00

> 66,255.00 1.895.00

•HIGH PACKAGE •12" LCD CTR STACK TOUCHSCREEN

EQUIPMENT GROUP 354A

INCLUDED ON THIS VEHICLE

•360-DEGREE CAMERA LUX PACKAGE

•WILDTRAK SERIES

- ADAPTIVE CRUISE CONTROL
- •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

.LT315/70R17 M/T TIRES (35") CNCTD BLT-IN NAV(3-YR INC) HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER TUBE STEP, POWDER COATED TOWING CAPABILITY AM/FM,10 SPKRS,SDARS FRONT STEEL BASH PLATE KEYLESS ENTRY KEYPAD LTHR-TRM/VINYL SSTONE/BLK STS

FRONT LICENSE PLATE BRACKET

.17"BLK ALM BEADLOCK BLK RING FRT ROW TOP PANEL STORAGE BAG

> 110.00 NO CHARGE **NO CHARGE**

1,895.00

395.00

595.00

RAMP ONE

BAMP TWO

RH80

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

PL271 N RB 2X 370 009829 11 27 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city combined city/hwy highway

Annual fuel COST

\$2,600

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 531 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated**

Crash Rear seat Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC16906 TO 48028 **WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.



BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

Msg & Data



www.ford.com/help/privacy-terms/

3202312040394

Not Rated

 $\star\star\star$

06/01/2024

RAIL

52-8669 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

• FORDPASS™ CONNECT 4GWI-FI

• HILL START ASSIST

• SIRIUSXM® W/360L- NA AK&HI

SYNC®4 W/EVR

PERIMETER ALARM

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

TOTAL MSRP \$68,150.00

Ford Credit for you. See your dealer for details or visit

CHILD SAFETY REAR DR LOCKS