



ford.com

VEHICLE DESCRIPTION

# BRONCO SPORT

## RR E78997

2024 BIG BEND 4X4  
5-PASSENGER  
1.5L ECOBOOST ENGINE  
8-SPD AUTO TRANSMISSION

EXTERIOR  
ATLAS BLUE METALLIC  
INTERIOR  
EBONY BLACK UNIQUE CLOTH

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES - BLACK
- EASY FUEL® CAPLESS FILLER
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS-LED
- LIFTGATE W/ LIFTGLASS
- MIRRORS - HTD/POWER GLASS
- PRV GLS-2ND RW/LIFTGATE
- REAR INT WIPER/WASH/DFRST
- ROOF-RACK SIDE RAILS-BLACK
- TAILLAMPS-LED

**INTERIOR**

- 1-TOUCH DOWN DRIVER WINDOW
- 60/40 SPLIT FOLD REAR SEAT
- DUAL ILLUM VIS VANITY MIRR
- ELECTRONIC AUTO TEMP CTRL
- FLOOD LIGHT ADJ LIFTGATE
- ILLUMINATED ENTRY SYSTEM
- MANUAL PASS SEAT - 4-WAY
- POWERPOINTS - 12V
- RUBBERIZED CARGO FLOOR
- STEERING:TILT/TELESCOPE, CRUISE & AUDIO CONTROLS
- USB A AND C

**FUNCTIONAL**

- AM/FM STEREO W/6 SPEAKERS
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT
- REAR VIEW CAMERA
- REFRESH95
- REMOTE KEYLESS ENTRY
- SIRIUSXM® - SVC N/A AK&HI
- SYNC@3 8" SCR N W/APPLINK®
- TERRAIN MANAGEMENT SYS-5
- WIRING PREP-PACK

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - SAFETY CANOPY®
- FRT-PASS SENSING SYSTEM
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURILOCK® ANTI-THEFT SYS
- SIDE AIRBAGS
- SOS POST-CRASH ALERT SYS™

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**OPTIONAL EQUIPMENT/OTHER**

- 2024 MODEL YEAR
- ATLAS BLUE METALLIC
- EQUIPMENT GROUP 200A
- .17" CARBON GRAY HIGH GLS WHL
- 225/65 R17 102H A/S BSW TIRES
- POWER MOONROOF
- 2ND ROW RUBBERIZED SEAT BACKS
- 50 STATE EMISSIONS
- FORD CO-PILOT360 ASSIST+
- FLR LINERS FR-RR W/O CRPT MTS
- CONVENIENCE PACKAGE
- .REAR PARKING SENSORS
- .WIRELESS CHARGING PAD
- .HEATED FRONT SEATS
- .LED FOG LAMPS
- .UNIVERSAL GARAGE DOOR OPENER
- .8-WAY POWER DRIVERS SEAT
- FRONT LICENSE PLATE BRACKET

NO CHARGE

920.00

95.00

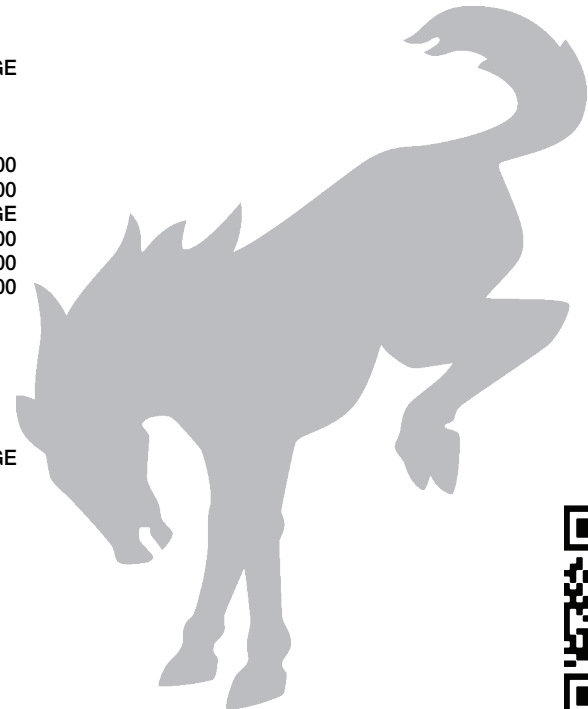
NO CHARGE

895.00

160.00

1,785.00

NO CHARGE



**PRICE INFORMATION**

BASE PRICE \$29,795.00  
TOTAL OPTIONS/OTHER 3,855.00

TOTAL VEHICLE & OPTIONS/OTHER 33,650.00  
DESTINATION & DELIVERY 1,595.00

**TOTAL BEFORE DISCOUNTS 35,245.00**  
**CONV PKG NATIONAL DISCO - 750.00**  
**COPILOT360 ASSIST NAT D - 250.00**

**TOTAL SAVINGS - 1,000.00**



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

**TOTAL MSRP \$34,245.00**



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

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This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**  
**26** MPG  
combined city/hwy  
**25** city  
**29** highway  
**3.8** gallons per 100 miles

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

**You spend \$750 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,100**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)



This vehicle emits 342 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 3FRRE78997 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/



**BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.