Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

You spend

over 5 years

compared to the

average new vehicle.



# **BRONCO**

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  PL C11637

**CACTUS GRAY** INTERIOR LTHR-TRIM/VINYL BLACK SEATS

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

BUMPER, REAR-PWDR CTD STEEL

ford.com

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM**
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

**INCLUDED ON THIS VEHICLE** 

**EQUIPMENT GROUP 332A** 

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

## **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT

- IP CLUSTER 8" DIGITAL SCRN
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

1,495.00

595.00

RAMP ONE

**BAMP TWO** 

**RA84** 

- FRNT/REAR LOCKING DIFFRNTL

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME

- PERIMETER ALARM

### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## (MSRP)

## **PRICE INFORMATION**

BASE PRICE TOTAL OPTIONS/OTHER \$49,435.00 13,315.00

**DESTINATION & DELIVERY** 

62,750.00 1.895.00

## SYNC4 W/ENHNCD VOICE RECOG •FORD CO-PILOT360

•FRONT ROW HEATED SEATS

**•DUAL-ZONE ELEC CLIMATE CNTRL** 

**OPTIONAL EQUIPMENT/OTHER** 2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT315/70R17 M/T TIRES (35") REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)** SASQUATCH PACKAGE .4.7/REAR AXLE-LOCKING DIFF

.17"BLK ALM BEADLCK ALLOY RING FRONT AXLE-LOCKING DIFFRNTL HARD TOP.GRAY MOLDED-IN-COLOR FRT ROW TOP PANEL STORAGE BAG SOUND DEADENING HEADLINER **ROCK RAILS** 

CARPET FLOORING TOWING CAPABILITY STEEL FRONT BUMPER AM/FM,7 SPKRS,SDARS

LTHR-TRIM/VINYL BLACK SEATS 2.195.00 FRONT LICENSE PLATE BRACKET **NO CHARGE** 

# 1.895.00 **NO CHARGE** 5,240.00 1,895.00 NO CHARGE

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

# \$64,645.00

Whether you decide to lease or finance your www.ford.com/finance.

# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

## **Fuel Economy**

**MPG** 

city combined city/hwy highway

**5.9** gallons per 100 miles

Annual fuel COST \$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

more in fuel costs

his vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**Not Rated** 

**Not Rated** 

**Not Rated** 

 $\star\star\star$ 

# fueleconomygov

Calculate personalized estimates and compare vehicles









## **GOVERNMENT 5-STAR SAFETY RATINGS**

## **Overall Vehicle Score**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



# Insist on Ford Protect! The only extended service

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC11637 TO 48028

FORD **PROTECT**®

Msg & Data rates may



www.ford.com/help/privacy-terms/

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## 05/04/2024

RAIL

72-7054 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

## SAFETY/SECURITY

- CANOPY® SYSTEM (ALL ROWS)
- CHILD SAFETY REAR DR LOCKS • ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS • LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™

**TOTAL VEHICLE & OPTIONS/OTHER** 

PM071 R RB 2X 370 006782 12 07 23

vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit

# AUX SWITCHES W/PRE-WIRING

- CRUISE CONTROL
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- TILT/TELESCOPE STR COLUMN • USB A(1)/C(1)-1ST/2ND ROWS

### **FUNCTIONAL** • 8" LCD CTR STACK TOUCHSCRN

- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST • PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI

### • TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL