



www.fordvehicles.com

VEHICLE DESCRIPTION

FIESTA

2012 5-DOOR HATCH SES  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR  
INGOT SILVER METALLIC  
INTERIOR  
BLACK CLOTH SEAT

CM 131655

PRICE INFORMATION

Manufacturer's  
Suggested Retail Price

STANDARD VEHICLE PRICE \$17,500.00

INCLUDED ON THIS VEHICLE  
EQUIPMENT GROUP 300A

OPTIONAL EQUIPMENT  
POWER SHIFT 6 SPD AUTO TRANS 1,095.00  
POWER MOONROOF 745.00  
FRONT LICENSE PLATE BRACKET NO CHARGE  
50 STATE EMISSIONS NO CHARGE  
TOTAL OPTIONS 1,840.00

TOTAL VEHICLE & OPTIONS 19,340.00  
DESTINATION & DELIVERY 795.00

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 16" PREMIUM PAINTED ALUMINUM WHEELS
- INTEGRATED SPOTTER MIRRORS
- DRIVING LAMPS WITH CHROME BEZEL
- REAR SPOILER

INTERIOR

- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO
- AMBIENT LIGHTING
- AUXILIARY AUDIO INPUT JACK

FUNCTIONAL

- EASYFUEL CAPLESS FILLER
- POWER SIDE, HEATED MIRRORS W/MARKER LAMPS
- VARIABLE INTERVAL WIPERS - FRONT AND REAR
- 1-TOUCH UP/DOWN DRIVER WIN
- AM/FM SINGL CD/MP3, 4SPKR

- SIRIUS SAT SVC N/A AK&HI
- SYNC VOICE ACTIVATED SYS
- ELECTROCHROMIC MIRROR
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS W/ REMOTE KEYLESS ENTRY

- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

EPA Fuel Economy Estimates

CITY MPG

29

Expected range  
for most drivers  
24 to 34 MPG

HIGHWAY MPG

39

Expected range  
for most drivers  
32 to 46 MPG

Estimated  
Annual Fuel Cost

\$1,682

based on 15,000 miles  
at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

33

10 33

All Subcompacts

Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.



This vehicle qualifies for auto insurance discounts, call  
1-866-367-3131 or visit [www.fordautoinsurance.com](http://www.fordautoinsurance.com) for  
availability in your state.

TOTAL MSRP

\$20,135.00

GOVERNMENT SAFETY RATINGS

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of  
similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

Rollover

★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO

ONE

DEALER NO.

METHOD OF TRANSP.

RC73

RAIL

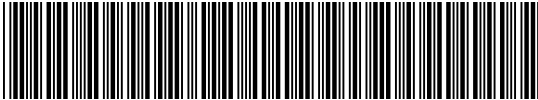
ITEM #:

41-6223 O/T 2

SHIP TO (IF OTHER THAN SOLD TO)

TWO

3FADP4FJ6CM131655



SHIP THROUGH

FINAL ASSEMBLY POINT

This label is affixed pursuant to the Federal Automobile Information Disclosure  
Act. Gasoline, License, and Title Fees, State and Local taxes are not included.  
Dealer installed options or accessories are not included unless listed above.

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EXTENDED  
SERVICE  
PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury  
Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



xxxxxxxNA

03/27/2024

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

3FADP4FJ6CM131655



TO BE REMOVED  
BY CUSTOMER ONLY