Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

BRONCO

2023 2-DOOR ADVANCED 4X4 **BLACK DIAMOND - 4 PASSENGER** 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION**

PL C00288

CACTUS GRAY INTERIOR **VINYL GRAY/BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, REAR-PWDR CTD STEEL

ford.com

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-BLK MIC/BRONCO WHTE
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

SYNC4 W/ENHNCD VOICE RECOG

OPTIONAL EQUIPMENT/OTHER LT315/70R17 M/T TIRES (35") **CNCTD NAV (90-DAY TRIAL)**

.17"BLK ALM BEADLCK ALLOY RING

HARD TOP, GRAY MOLDED-IN-COLOR

FRT ROW TOP PANEL STORAGE BAG

.4.7/REAR AXLE-LOCKING DIFF

FRONT AXLE-LOCKING DIFFRNTL

SOUND DEADENING HEADLINER

FRONT LICENSE PLATE BRACKET

EQUIPMENT GROUP 322A

•FRONT ROW HEATED SEATS

•BLACK DIAMOND SERIES

•REMOTE START SYSTEM

•MID PACKAGE

POWER OUTLET

•FORD CO-PILOT360

SASQUATCH PACKAGE

STEEL FRONT BUMPER

AM/FM.7 SPKRS.SDARS

KEYLESS ENTRY KEYPAD

ROCK RAILS

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT • 6-WAY MANUAL DRV/PASS SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V RUBBERIZED FLOOR, WASHOUT

(MSRP)

1,495.00

5.245.00

NO CHARGE

NO CHARGE

NO CHARGE

110.00

RAMP ONE

BAMP TWO

RM6P

- CAPABLE W/DRAIN PLUG TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- FORDPASS™ CONNECT 4GWI-FI

RAIL

53-6926 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA • SIRIUSXM® W/360L- NA AK&HI

• TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM • PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION

\$44,290.00 6,850.00

TOTAL VEHICLE & OPTIONS/OTHER 51,140.00

1.895.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

\$53,035.00



05/18/2024

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PH301 N RB 2X 370 005335 08 30 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

Annual fuel COST

\$2,450

city highway

5.6 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 494 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles









BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC00288 TO 48028

FORD **PROTECT**®

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202309078335

• 8" LCD CTR STACK TOUCHSCRN AUTO START STOP TECH

- BRAKES, 4-WHEEL DISC/ABS
- HOTSPOT TELEMATICS MODEM • FRONT STABILIZER BAR

- PUSH-BUTTON START
- TER MGMT W/G.O.A.T. MODES®

BASE PRICE TOTAL OPTIONS/OTHER

DESTINATION & DELIVERY

TOTAL MSRP