Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 BIG BEND 4-DOOR 4X4 BIG BEND - 5 PASSENGER 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A53525**

CACTUS GRAY INTERIOR **VINYL GRAY/BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

P255/75R17 A/T TIRES (32")

3.73/REAR AXLE-OPEN DIFF FRONT AXLE-OPEN DIFFRNTL

AM/FM,7 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)**

REMOTE START SYSTEM

REMOVABLE HOOP STEP

ENGINE BLOCK HEATER

SOFT TOP, CLOTH W/PREP KIT

17" GRAY-PNTD ALUM WHEELS

SPLASH GUARDS, FRONT/REAR

FRONT LICENSE PLATE BRACKET

FLR LINERS ALL WTHR+CRPT MATS

ON-VEHICLE STORAGE-DOOR BAG

EQUIPMENT GROUP 222A

•FRONT ROW HEATED SEATS

BIG BEND SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

2024 MODEL YEAR

CACTUS GRAY

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM

(MSRP)

1,645.00

295.00

1,495.00

NO CHARGE

220.00

395.00

190.00

160.00

350.00

RAMP ONE

BAMP TWO

RA84

- POWERPOINTS 12V
- RUBBERIZED FLOOR, WASHOUT **CAPABLE W/DRAIN PLUG**
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

- 12"LCD CTR STACK TOUCHSCRN
- FORDPASS™ CONNECT
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER

- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION BASE PRICE TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER 45,120.00 **DESTINATION & DELIVERY**

TOTAL BEFORE DISCOUNTS 500.00

250.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive Fleet vehicles not eligible. See

TOTAL MSRP \$46,265.00



05/19/2024

RAIL

72-S900 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

Whether you decide to lease or finance your www.ford.com/finance.

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city combined city/hwy highway

5.0 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

his vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the risk of injury in a side impact

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



dealership in the U.S., Canada and Mexico. See your

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford

FORD **PROTECT**®

Ford dealer or visit www.FordOwner.com. SCAN OR TEXT 1FRLA53525 TO 48028 **WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202405237200

SOFT TOP DISCOUNT MID PACKAGE DISCOUNT

TOTAL SAVINGS

Original Bronco owners who driving experience, valued at \$2500.

RE162 R RB 2X 435 002382 05 16 24

lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm

vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your

FUNCTIONAL

 AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS

• FRONT STABILIZER BAR • HILL START ASSIST

• PUSH-BUTTON START

• SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®

TOOL KIT- DOOR/TOP REMOVAL

\$40,370.00 4,750.00

1,895.00 47,015.00

750.00

www.BroncoOffRoadeo.com for more information.

vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit