



ford.com

VEHICLE DESCRIPTION

BRONCO

2023 2-DOOR 4X4
OUTER BANKS - 4 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
RACE RED
INTERIOR
LTH-TRM/VINYL GRAY/NAVY STS

PL C09623

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT
- 6-WAY MANUAL DRV/PASS SEAT
- A/C, DUAL ZONE CLIMATE CTL
- CARPET FLOORING, BOTH ROWS
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRIN
- LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR
- HILL START ASSIST
- MID PACKAGE
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR & 8" SCREEN
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 312A

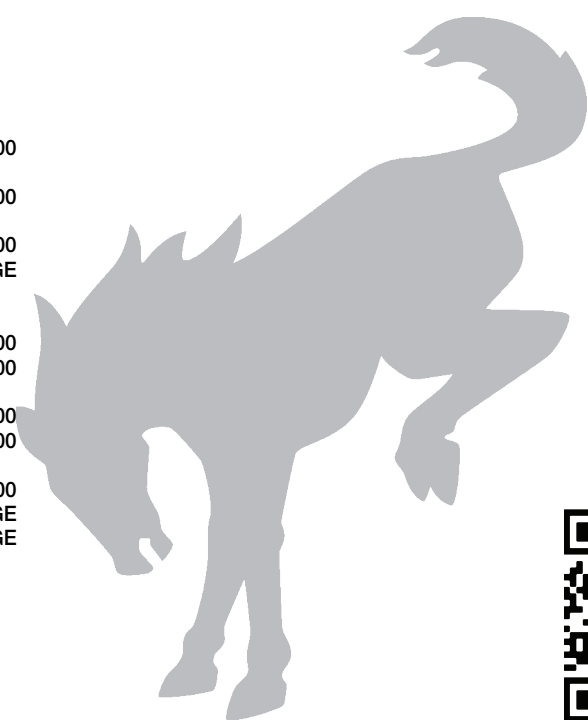
- OUTER BANKS SERIES

OPTIONAL EQUIPMENT/OTHER

.18" MCHNED BLK-PNTD ALUM WHLS	
2.7L ECOBOOST V6 ENGINE	1,895.00
.P255/70R18 A/T TIRES (32")	
4.27/REAR AXLE-LOCKING DIFF	795.00
CNCTD NAV (90-DAY TRIAL)	
FRONT BUMPER, HD MODULAR	975.00
HARD TOP,GRAY MOLDED-IN-COLOR	NO CHARGE
.FRT ROW TOP PANEL STORAGE BAG	
SOUND DEADENING HEADLINER	
ROOF RAILS W/CROSSBARS, BLACK	365.00
CARGO AREA PROTECTOR	120.00
FRONT AXLE-OPEN DIFFRNTL	
FLR LINERS ALL WEATHER MATS	160.00
TOWING CAPABILITY	595.00
AM/FM,7 SPKRS,SDARS	
AUXILIARY SWITCHES	195.00
LTHR-TRM/VINYL GRAY/NAVY STS	NO CHARGE
FRONT LICENSE PLATE BRACKET	NO CHARGE

PRICE INFORMATION

BASE PRICE	\$46,350.00
TOTAL OPTIONS/OTHER	5,100.00
TOTAL VEHICLE & OPTIONS/OTHER	51,450.00
DESTINATION & DELIVERY	1,895.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoad.com for more information.

RAMP ONE	RPTB		TOTAL MSRP \$53,345.00
RAMP TWO		RAIL	
		ITEM #: 52-H304 O/T 2	Ford Credit
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			PL011 R RB X 370 005613 11 01 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20 MPG
combined city/hwy

19 city
21 highway

5.0 gallons per 100 miles

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

You spend \$3,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **4** (Best)

Smog Rating (tailpipe only) **6** (Best)

This vehicle emits 454 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated	
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal Crash	Driver Passenger	Not Rated
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	Not Rated
Based on the risk of injury in a side impact.		
Rollover	★ ★ ★	
Based on the risk of rollover in a single-vehicle crash.		
Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236		

BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

FORD PROTECT™

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC09623 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/