



ford.com

VEHICLE DESCRIPTION

F-150

2023 F-150 4X4 SUPERCREW
145" WHEELBASE
5.0L V8 ENGINE
ELEC TEN-SPEED AUTO W/TOW M

PK E96370

EXTERIOR
HOT PEPPER RED MET TINTD CC
INTERIOR
BLACK LTHR TRIM BUCKET SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL
- ZONE LIGHTING

INTERIOR

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- LEATHER WRAPPED STR WHEEL
- PWR DRIVER/PASS LUMBAR

FUNCTIONAL

- BLIS W/CROSS-TRAFFIC ALERT
- CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 12" SCR N W/APPLINK®

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 502A

- LARIAT SERIES
- WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

	(MSRP)
2023 MODEL YEAR	4,805.00
HOT PEPPER RED MET TINTD CC	495.00
5.0L V8 ENGINE	1,140.00
275/60R20 BSW ALL-TERRAIN	
3.73 ELECTRONIC LOCK RR AXLE	570.00
7050# GVWR PACKAGE	
FRONT LICENSE PLATE BRACKET	NO CHARGE
ADVANCED SECURITY PACK REMOVAL	- 50.00
LARIAT UPFITTER PACKAGE	NO CHARGE
50 STATE EMISSIONS	NO CHARGE
FORD CO-PILOT 360 ASSIST 2.0	NO CHARGE
.CNCTD BLT-IN NAV (3-YR INC)	
TWIN PANEL MOONROOF	1,495.00
ONBOARD 400W OUTLET	
TRAILER TOW PACKAGE	1,325.00
.INTEGRATED TRAILER BRAKE CONT	
B&O UNLEASHED SOUND SYS 18SPKR	695.00
CHMSL CAMERA REMOVAL	- 175.00
20" SIX-SPOKE DARK ALLOY WHLS	
EXTENDED RANGE 36GAL FUEL TANK	445.00
360-DEGREE CAMERA PACKAGE	765.00
LARIAT SPORT APPEARANCE PKG	465.00
STEERING WHEEL - HEAT REMOVAL	- 140.00
WHEEL WELL LINER	180.00
FLEX FUEL VEHICLE	

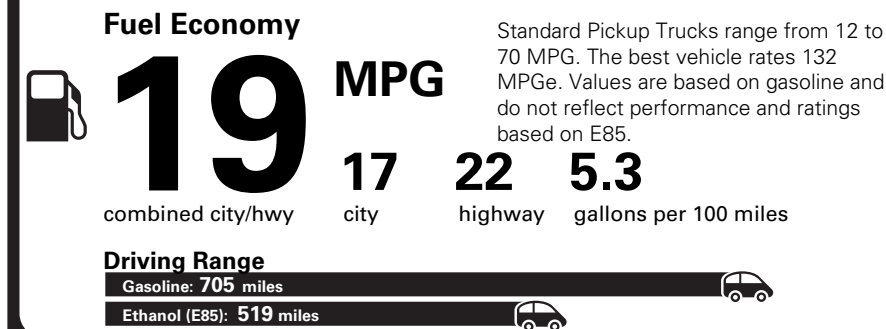
PRICE INFORMATION

	(MSRP)
BASE PRICE	\$61,270.00
TOTAL OPTIONS/OTHER	12,015.00
TOTAL VEHICLE & OPTIONS/OTHER	73,285.00
DESTINATION & DELIVERY	1,995.00
TOTAL BEFORE DISCOUNTS	75,280.00
LARIAT HIGH DISCOUNT	- 1,500.00
TOTAL SAVINGS	- 1,500.00

EPA DOT

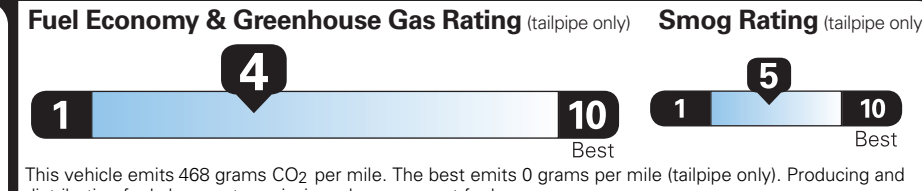
Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)



You spend **\$3,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,350**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977–2022 CY total sales. **FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPKE96370 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

TOTAL MSRP \$73,780.00

RAMP ONE	CM95
RAMP TWO	CONVOY
ITEM #:	71-2200 O/T 2

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

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