



ford.com

VEHICLE DESCRIPTION

# BRONCO

2023 4-DOOR ADVANCED 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

# PL C13957

EXTERIOR  
ICONIC SILVER METALLIC  
INTERIOR  
LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

**INTERIOR**

- 1 TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRIN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

**FUNCTIONAL**

- 8" LCD CTR STACK TOUCHSCRN
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**EQUIPMENT GROUP 332A**

1,495.00

- BADLANDS SERIES
- MID PACKAGE
- DUAL-ZONE ELEC CLIMATE CNTRL
- FRONT ROW HEATED SEATS
- POWER OUTLET
- SYNC4 W/ENHNCV VOICE RECOG
- FORD CO-PILOT360

**OPTIONAL EQUIPMENT/OTHER**

- .17" MCHNED GRAY-PNTD ALUM WLS 1,895.00
- 2.7L ECOBOOST V6 ENGINE 1,995.00
- 10-SPEED AUTO TRANSMISSION
- .LT285/70R17 A/T TIRES (33")
- 4.46/REAR AXLE-LOCKING DIFF
- REMOTE START SYSTEM 695.00
- CNCTD BLT-IN NAV(3-YR INC) 1,895.00
- HARD TOP, GRAY MOLDED-IN-COLOR
- .FRT ROW TOP PANEL STORAGE BAG
- SOUND DEADENING HEADLINER
- FRONT AXLE-LOCKING DIFFRNTL
- ROCK RAILS
- CARPET FLOORING
- FLR LINERS ALL WEATHER MATS 160.00
- TOWING CAPABILITY 595.00
- STEEL FRONT BUMPER
- AM/FM, 7 SPKRS, SDARS
- LTHR-TRIM/VINYL BLACK SEATS 2,195.00

NO CHARGE

**PRICE INFORMATION**

BASE PRICE	\$49,435.00
TOTAL OPTIONS/OTHER	10,925.00
<b>TOTAL VEHICLE &amp; OPTIONS/OTHER</b>	<b>60,360.00</b>
DESTINATION & DELIVERY	1,895.00

(MSRP)

TOTAL VEHICLE & OPTIONS/OTHER 60,360.00  
DESTINATION & DELIVERY 1,895.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoad.com for more information.

RAMP ONE

RV5R

RAMP TWO

RAIL

ITEM #:

16-A364 O/T 2

**TOTAL MSRP \$62,255.00**



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PL171 N RB 2X 370 013709 11 17 23



## Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



**17** MPG

combined city/hwy

17

city

17

highway

**5.9** gallons per 100 miles

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

You spend  
**\$5,000**

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

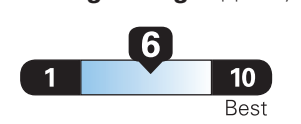
**\$2,600**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 530 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

## fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

1FMEE5DPXPLC13957



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FPLC13957 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)