Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



# **BRONCO**

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION**  PL C01098

EXTERIOR CARBONIZED GRAY METALLIC INTERIOR LTHR-TRIM/VINYL BLACK SEATS

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

- BUMPER, REAR-PWDR CTD STEEL EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM**

MANUAL FOLD

- **HEADLAMPS AUTO LED** MIRRORS-HTD/POWER GLASS,
- TOW HOOKS-FRT (2)/REAR (2)

**INCLUDED ON THIS VEHICLE** 

**•DUAL-ZONE ELEC CLIMATE CNTRL** 

SYNC4 W/ENHNCD VOICE RECOG

**EQUIPMENT GROUP 333A** 

•FRONT ROW HEATED SEATS

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

•HIGH PACKAGE

•FORD CO-PILOT360

•360-DEGREE CAMERA

REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)** 

## **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

## **FUNCTIONAL**

- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM

### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN

## (MSRP)

## **PRICE INFORMATION**

BASE PRICE TOTAL OPTIONS/OTHER \$49,435.00 9,265.00

**TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY** 

58,700.00 1.895.00

## •12" LCD CTR STACK TOUCHSCREEN **OPTIONAL EQUIPMENT/OTHER** .17" MCHNED GRAY-PNTD ALUM WLS 10-SPEED AUTO TRANSMISSION 1,995.00 .LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF

HARD TOP, GRAY MOLDED-IN-COLOR FRT ROW TOP PANEL STORAGE BAG SOUND DEADENING HEADLINER CARGO AREA PROTECTOR

FRONT AXLE-LOCKING DIFFRNTL **ROCK RAILS** CARPET FLOORING

FLR LINERS ALL WTHR+CRPT MATS STEEL FRONT BUMPER AM/FM.7 SPKRS.SDARS

**KEYLESS ENTRY KEYPAD** LTHR-TRIM/VINYL BLACK SEATS 2,195.00

(MSRP)

2,790.00

1.895.00 **NO CHARGE** 120.00

160.00

110.00

RAMP ONE

**BAMP TWO** 

**RF29** 

Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

# **TOTAL MSRP**

RAIL

24-4035 O/T 1

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

Whether you decide to lease or finance your vehicle, you'll find the choices that are right

**SPECIAL ORDER** 

PJ061 N RB 2X 370 007181 09 06 23

## EPA Fuel Economy and Environment

highway

**Gasoline Vehicle** 

**Fuel Economy** 

combined city/hwy

**MPG** 

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

city

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 523 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

## fueleconomy.gov

Calculate personalized estimates and compare vehicles







**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



## **GOVERNMENT 5-STAR SAFETY RATINGS**

## **Overall Vehicle Score**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC01098 TO 48028

FORD **PROTECT**®

Msg & Data rates may



www.ford.com/help/privacy-terms/

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## 05/11/2024

## SAFETY/SECURITY

- & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

- 5YR/60,000 ROADSIDE ASSIST

Bronco Off-Roadeo is an outdoor and off-road adventure playground.

\$60,595.00

Ford Credit for you. See your dealer for details or visit www.ford.com/finance.