



ford.com

VEHICLE DESCRIPTION

# BRONCO SPORT

## RR E98328

2024 BADLANDS 4X4  
5-PASSENGER  
2.0L ECOBOOST ENGINE  
8-SPD AUTO TRANSMISSION

EXTERIOR  
HOT PEPPER RED METALLIC TC  
INTERIOR  
EBONY ROAST LEA-TRIM

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- ACTIVE GRILLE SHUTTERS
- BASH PLATES
- EASY FUEL® CAPLESS FILLER
- FOG LAMPS-LED
- GRL-GRAY-"BRONCO" WHT
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- W/SIGNATURE LED LIGHTING
- LIFTGATE W/ LIFTGLASS
- MIRRORS - HTD/POWER GLASS
- PRV GLS-2ND RW/LIFTGATE
- REAR INT WIPER/WASH/DFRST
- ROOF-RACK SIDE RAILS-BLACK
- TAILLAMPS-LED
- TOW HOOKS

**INTERIOR**

- 110V/400W OUTLET
- 1TOUCH UP/DOWN FRT WIN
- 60/40 SPLIT FOLD REAR SEAT
- FLOOD LIGHT ADJ LIFTGATE
- ILLUMINATED ENTRY SYSTEM
- IP CLUSTER 6.5" LCD SCREEN
- REAR SEAT-RUBBER BACK
- RUBBERIZED CARGO FLOOR
- RUBBERIZED FLOORING
- STEERING:TILT/TELESCOPE, CRUISE & AUDIO CONTROLS
- UNDER SEAT STORAGE
- USB A AND C

**FUNCTIONAL**

- FORD CO-PILOT360™
- FORDPASS™ CONNECT
- FRONT 180 DEGREE CAMERA
- OFF-ROAD SUSPENSION
- PADDLE SHIFTERS
- REFRESH95
- REMOTE KEYLESS ENTRY
- SIRIUSXM® - SVC N/A AK&HI
- SYNC@3 8" SCR N W/APPLINK®
- TERRAIN MANAGEMENT SYS-7
- TRAIL CONTROL
- TWIN CLUTCH REAR DRV UNIT
- WIRING PREP-PACK
- ZIPPER POCKETS-MOLLE STRP

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - SAFETY CANOPY®
- FRT-PASS SENSING SYSTEM
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURILOCK® ANTI-THEFT SYS
- SIDE AIRBAGS
- SOS POST-CRASH ALERT SYS™

**WARRANTY**

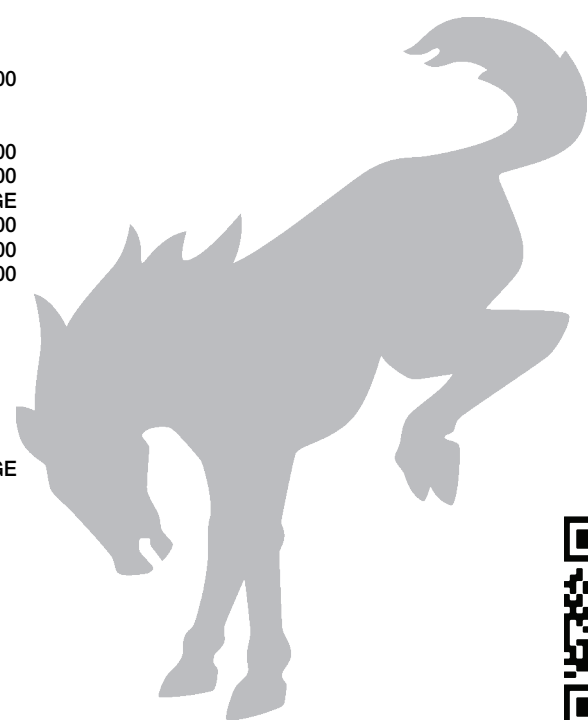
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**OPTIONAL EQUIPMENT/OTHER**

2024 MODEL YEAR	
HOT PEPPER RED METALLIC TC	495.00
.EQUIPMENT GROUP 400A	
.17" CARBONIZED GRAY ALUM WHL	
FALKEN WP 235/65 R17 A/T TIRES	525.00
POWER MOONROOF	920.00
50 STATE EMISSIONS	NO CHARGE
CLASS II TRAILER TOW PACKAGE	590.00
CARGO MANAGEMENT SYSTEM	195.00
PREMIUM PACKAGE	2,900.00
.REAR PARKING SENSORS	
.WIRELESS CHARGING PAD	
.DUAL ZONE AUTO TEMP AC	
.HD RADIO	
.B&O SOUND SYSTEM,10 SPEAKERS	
.REMOTE STARTER	
.UNIVERSAL GARAGE DOOR OPENER	
FRONT LICENSE PLATE BRACKET	NO CHARGE



**PRICE INFORMATION**

BASE PRICE	\$38,390.00
TOTAL OPTIONS/OTHER	5,625.00
<b>TOTAL VEHICLE &amp; OPTIONS/OTHER</b>	<b>44,015.00</b>
DESTINATION & DELIVERY	1,595.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500. Fleet vehicles not eligible. See www.BroncoOffRoad.com for more information.

RAMP ONE	RA6P
RAMP TWO	RAIL
ITEM #:	53-K476 O/T 2

**TOTAL MSRP \$45,610.00**



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RE061 N RB 2X 430 006317 05 06 24

**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

**Fuel Economy**

**23** MPG  
combined city/hwy

21 city

26 highway

4.3 gallons per 100 miles

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

**You spend \$2,000 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,350**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **5**

**Smog Rating** (tailpipe only) **6**

Best

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
<b>Side Crash</b>	Front seat Rear seat	★★★★★
<b>Rollover</b>		★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Based on the risk of injury in a side impact.

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

**BRONCO SPORT**

**BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**Ford FORD PROTECT™**

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

SCAN OR TEXT 3FRRE98328 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/