



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BADLANDS 2-DOOR 4X4  
BADLANDS - 4 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

RL A23943

EXTERIOR  
CARBONIZED GRAY METALLIC  
INTERIOR  
LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT - HD MODULAR
BUMPER, REAR-PWDR CTD STEEL
EASY FUEL CAPLESS FILLER
FENDER TIE-DOWN HOOKS
FULL VEH STEEL BASH PLATES
GRILLE-GRAY/BRONCO WHITE
HEADLAMPS - AUTO HIGH BEAM
HEADLAMPS - AUTO LED
MIRRORS-HTD/POWER GLASS, MANUAL FOLD
TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
50/50 SPLIT FOLD REAR SEAT
6-WAY MANUAL DRV/PASS SEAT
AUX SWITCHES W/PRE-WIRING
IP CLUSTER 8" DIGITAL SCR N
LOCKING GLOVE BOX
LTHR GEAR KNOB/STR WHEEL
MOLLE STRAP SYSTEM
POWERPOINTS - 12V
SMART CHARGING USB PORTS
TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12" LCD CTR STACK TOUCHSCR N
ADVANCED 4X4
BADLANDS SUSPENSION
BRAKES, 4-WHEEL DISC/ABS
BRONCO TRAIL APP
FRNT/REAR LOCKING DIFFRNTL
FRONT STA-BAR DISCONNECT
HILL START ASSIST
PRE-COLLISION ASSIST W/AEB
PUSH-BUTTON START
REAR VIEW CAMERA
SIRIUSXM W/360L- NA AK&HI
TER MGMT W/G.O.A.T. MODES
TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC WITH RSC
AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY SYSTEM (ALL ROWS)
BELT-MINDER CHIME
ELCTR STABILITY/TRACTN CTL
INDIV TIRE PRESS MONIT SYS
LATCH CHILD SAFETY SYSTEM
PERIMETER ALARM
PERSONAL SAFETY SYSTEM

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
5YR/60,000 POWERTRAIN
5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 334A

4,575.00

- BADLANDS SERIES
MID PACKAGE
DUAL-ZONE ELEC CLIMATE CNTRL
FRONT ROW HEATED SEATS
POWER OUTLET
FORD CO-PILOT360
HIGH/LUX PACKAGE
360-DEGREE CAMERA
ADAPTIVE CRUISE CONTROL
HEATED STEERING WHEEL
WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

- 2.7L ECOBOOST V6 ENGINE 2,145.00
10-SPEED AUTO TRANSMISSION 1,995.00
LT285/70R17 A/T TIRES (33")
4.46/REAR AXLE-LOCKING DIFF
FRONT AXLE-LOCKING DIFFRNTL
ROCK RAILS
AM/FM, 10 SPKRS, SDARS
CNCTD NAV (1-YEAR SUB INC)
REMOTE START SYSTEM
17" MCHNED GRAY-PNTD ALUM WLS
LED SIGNATURE LIGHTING
HARD TOP, GRAY MOLDED-IN-COLOR
.SOUND DEADENING HEADLINER
.FRT ROW TOP PANEL STORAGE BAG
LTHR-TRIM/VINYL BLACK SEATS
FRONT LICENSE PLATE BRACKET
BRUSH GUARD

NO CHARGE

2,195.00

NO CHARGE

300.00

PRICE INFORMATION

BASE PRICE \$49,595.00
TOTAL OPTIONS/OTHER 11,210.00
TOTAL VEHICLE & OPTIONS/OTHER 60,805.00
DESTINATION & DELIVERY 1,895.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRodeo.com for more information.

TOTAL MSRP \$62,700.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

RB012 N RB 2X 425 004114 02 01 24

Table with columns for RAMP ONE, RAMP TWO, and RAIL. Includes item number 72-Z600 O/T 2.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

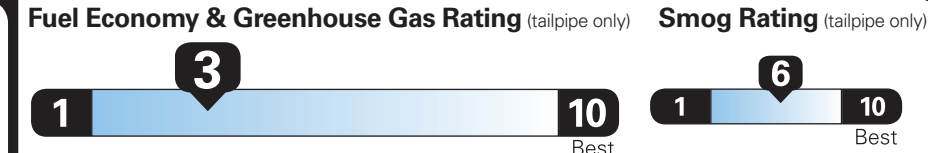


Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend \$6,250

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMDE9APXRLA23943



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN QR TEXT 1FRLA23943 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/