



ford.com

VEHICLE DESCRIPTION

BRONCO

2023 2-DOOR ADVANCED 4X4 BADLANDS - 4 PASSENGER 2.3L ECOBOOST I-4 ENGINE 10-SPEED AUTO TRANSMISSION

EXTERIOR OXFORD WHITE INTERIOR LTHR-TRIM/VINYL BLACK SEATS

PL B98522

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
EASY FUEL@ CAPLESS FILLER
FENDER TIE-DOWN HOOKS
FULL VEH STEEL BASH PLATES
GRILLE-GRAY/BRONCO WHITE
HEADLAMPS - AUTO HIGH BEAM
HEADLAMPS - AUTO LED
MIRRORS-HTD/POWER GLASS, MANUAL FOLD
TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
50/50 SPLIT FOLD REAR SEAT
6-WAY MANUAL DRV/PASS SEAT
AUX SWITCHES W/PRE-WIRING
CRUISE CONTROL
IP CLUSTER 8" DIGITAL SCR N
LOCKING GLOVE BOX
LTHR GEAR KNOB/STR WHEEL
MOLLE STRAP SYSTEM
POWERPOINTS - 12V
TILT/TELESCOPE STR COLUMN
USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- BADLANDS SUSPENSION
BRAKES, 4-WHEEL DISC/ABS
FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
FRNT/REAR LOCKING DIFFRNTL
FRONT STA-BAR DISCONNECT
HILL START ASSIST
PRE-COLLISION ASSIST W/AEB
PUSH-BUTTON START
REAR VIEW CAMERA
SIRIUSXM@ W/360L- NA AK&HI
TER MGMT W/G.O.A.T. MODES@
TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC@
AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY@ SYSTEM (ALL ROWS)
BELT-MINDER CHIME
ELCTR STABILITY/TRACTN CTL
INDIV TIRE PRESS MONIT SYS
LATCH CHILD SAFETY SYSTEM
PERIMETER ALARM
PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
5YR/60,000 POWERTRAIN
5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 333A

- BADLANDS SERIES
MID PACKAGE
DUAL-ZONE ELEC CLIMATE CNTRL
FRONT ROW HEATED SEATS
POWER OUTLET
SYNC4 W/ENHNCD VOICE RECOG
FORD CO-PILOT360
HIGH PACKAGE
12" LCD CTR STACK TOUCHSCREEN
360-DEGREE CAMERA

(MSRP)

2,790.00 LTHR-TRIM/VINYL BLACK SEATS

(MSRP)

PRICE INFORMATION

BASE PRICE \$48,145.00
TOTAL OPTIONS/OTHER 12,715.00
TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY 60,860.00 1,895.00

OPTIONAL EQUIPMENT/OTHER

- 10-SPEED AUTO TRANSMISSION NO CHARGE
LT315/70R17 M/T TIRES (35") NO CHARGE
REMOTE START SYSTEM 695.00
CNCTD BLT-IN NAV(3-YR INC) 5,240.00
SASQUATCH PACKAGE
.17"BLK ALM BEADLCK ALLOY RING
.4.7/REAR AXLE-LOCKING DIFF
.FRONT AXLE-LOCKING DIFFRNTL
HARD TOP, GRAY MOLDED-IN-COLOR NO CHARGE
.FRT ROW TOP PANEL STORAGE BAG
SOUND DEADENING HEADLINER NO CHARGE
ROOF RAILS W/CROSSBARS, BLACK ROCK RAILS 365.00
CARPET FLOORING
TOWING CAPABILITY 595.00
FRONT BUMPER, HD MODULAR 725.00
AM/FM, 7 SPKRS, SDARS
KEYLESS ENTRY KEYPAD 110.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

Table with columns for RAMP ONE, RAMP TWO, and RAIL. Includes item numbers like RP28 and 52-3002 O/T 2.

TOTAL MSRP \$62,755.00

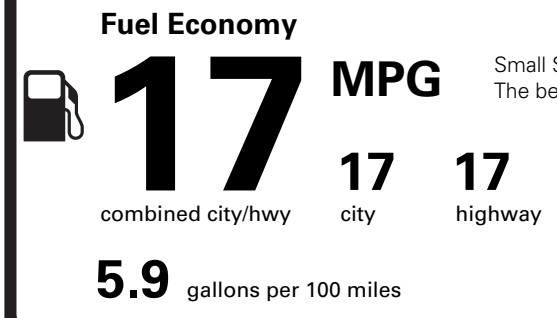
Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PH161 N RB 2X 370 006291 08 16 23

EPA DOT Fuel Economy and Environment

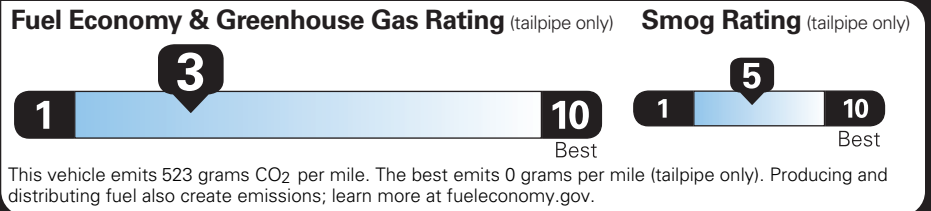
Gasoline Vehicle



Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,600



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Table showing safety ratings: Overall Vehicle Score Not Rated, Frontal Crash Not Rated, Driver Passenger Not Rated, Side Crash Not Rated, Front seat Rear seat Not Rated, Rollover 3 stars.

BRONCO BUILT WILD. The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm.

SCAN OR TEXT 1FPLB98522 TO 48028. Includes QR code and text HELP for help.