Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

average new vehicle.

**Gasoline Vehicle** 



2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  RL A33913

**RACE RED** INTERIOR LTHR-TRIM/VINYL BLACK SEATS

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

### **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

### **FUNCTIONAL**

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT • FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

### SAFETY/SECURITY

- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)

- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

**Fuel Economy** 

combined city/hwy

Annual fuel COST

\$3,200

**5.9** gallons per 100 miles

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



10

more in fuel costs

his vehicle emits 523 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

highway

# fueleconomygov

Calculate personalized estimates and compare vehicles









### BASE PRICE \$51,385.00 BADLANDS SERIES TOTAL OPTIONS/OTHER 10,410.00 •MID PACKAGE

**•DUAL-ZONE ELEC CLIMATE CNTRL** •FRONT ROW HEATED SEATS

**INCLUDED ON THIS VEHICLE** 

**EQUIPMENT GROUP 334A** 

- POWER OUTLET
- •FORD CO-PILOT360
- •HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

### **OPTIONAL EQUIPMENT/OTHER**

2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL **ROCK RAILS** SOFT TOP, CLOTH W/PREP KIT

AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM 17" MCHNED GRAY-PNTD ALUM WLS LED SIGNATURE LIGHTING LTHR-TRIM/VINYL BLACK SEATS

FRONT LICENSE PLATE BRACKET

# (MSRP) 4,575.00

2.195.00

RAMP ONE

**BAMP TWO** 

**RA46** 

**NO CHARGE** 

2,145.00 1.495.00

**TOTAL VEHICLE & OPTIONS/OTHER** 61,795.00 **DESTINATION & DELIVERY** 1,895.00 **TOTAL BEFORE DISCOUNTS** SOFT TOP DISCOUNT **TOTAL SAVINGS** 500.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

**TOTAL MSRP** \$63,190.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

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# **GOVERNMENT 5-STAR SAFETY RATINGS**

EPA Fuel Economy and Environment

**MPG** 

city

### **Overall Vehicle Score**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

 $\star\star\star$ 

**Not Rated** 

Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact

### Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

## **BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

> SCAN OR TEXT 1FRLA33913 TO 48028 Msg & Data rates may



www.ford.com/help/privacy-terms/

3202404114232

### 06/03/2024

RAIL

11-S000 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

W CT

(MSRP)

• ADVANCETRAC™ WITH RSC®

• BELT-MINDER CHIME

 CHILD SAFETY REAR DR LOCKS • ELCTR STABILITY/TRACTN CTL

• PERIMETER ALARM

• PERSONAL SAFETY SYSTEM™

### **WARRANTY**

**PRICE INFORMATION** 

63,690.00 500.00

www.BroncoOffRoadeo.com for more information.

Ford Credit for you. See your dealer for details or visit