MPG

highway

city

Small SUVs range from 14 to 123 MPG.

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

average new vehicle.

more in fuel costs

Gasoline Vehicle

BRONCO 2024 BADLANDS 4-DOOR 4X4

CACTUS GRAY INTERIOR

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

• 1TOUCH UP/DOWN DR/PASS WIN

BADLANDS - 5 PASSENGER

2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION

- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V • SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

(MSRP)

4,575.00

5,240.00

NO CHARGE

RAMP ONE

BAMP TWO

RP4B

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4 • BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP • FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®

• TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

PRICE INFORMATION

TOTAL OPTIONS/OTHER

DESTINATION & DELIVERY

SOFT TOP DISCOUNT

TOTAL SAVINGS

TOTAL VEHICLE & OPTIONS/OTHER

TOTAL BEFORE DISCOUNTS

BASE PRICE

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

\$50.885.00

11,960.00

62,845.00

1,895.00

500.00

500.00

64,740.00

fueleconomygov

5.9 gallons per 100 miles

\$3,200

Annual fuel COST

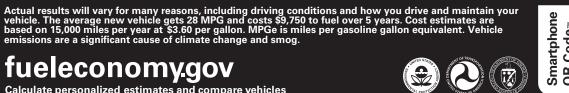
Calculate personalized estimates and compare vehicles



Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and







10

EQUIPMENT GROUP 334A BADLANDS SERIES

- •MID PACKAGE
- **•DUAL-ZONE ELEC CLIMATE CNTRL**

INCLUDED ON THIS VEHICLE

- •FRONT ROW HEATED SEATS
- POWER OUTLET
- •FORD CO-PILOT360
- •HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- •HEATED STEERING WHEEL •WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION **ROCK RAILS** SOFT TOP, CLOTH W/PREP KIT AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM LED SIGNATURE LIGHTING SASQUATCH PACKAGE .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL

.17"BLK ALM BEADLCK ALLOY RING

FRONT LICENSE PLATE BRACKET

.LT315/70R17 M/T TIRES (35")

2,145.00 NO CHARGE

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$64,240.00

vehicle, you'll find the choices that are right www.ford.com/finance.

1394 R 6B 2A8 425 002422 02 28 24

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Fuel Economy

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated Not Rated**

Rear seat

Based on the risk of injury in a side impact

Rollover

Crash

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

 $\star\star\star$



BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.



www.ford.com/help/privacy-terms/

SCAN OR TEXT 1FRLA26599 TO 48028

BRONCO

VINYL BLACK SEATS

RL **A26599**

EPA Fuel Economy and Environment

Whether you decide to lease or finance your Ford Credit for you. See your dealer for details or visit

RAIL

56-2779 O/T 2

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.