Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.3L ECOBOOST I-4 ENGINE 7-SPEED MANUAL TRANSMISSION RL A33591

CACTUS GRAY INTERIOR VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD/SPOTTER MIRROR
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE EQUIPMENT GROUP 331A

OPTIONAL EQUIPMENT/OTHER

LT285/70R17 A/T TIRES (33")

4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL

SOFT TOP, CLOTH W/PREP KIT

17" MCHNED GRAY-PNTD ALUM WLS

FLR LINERS ALL WEATHER MATS

AM/FM,7 SPKRS,SDARS

LED SIGNATURE LIGHTING FRONT LICENSE PLATE BRACKET

•BADLANDS SERIES

ROCK RAILS

BRUSH GUARD

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MANUAL A/C, SINGLE ZONE
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

- RUBBERIZED FLOOR, WASHOUT **CAPABLE W/DRAIN PLUG**
- SMART CHARGING USB PORTS

RAMP ONE

BAMP TWO

RD27

FUNCTIONAL

- ADVANCED 4X4
- BRONCO™ TRAIL APP
- FRONT STA-BAR DISCONNECT
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- TER MGMT W/G.O.A.T. MODES®

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION BASE PRICE \$51,385.00 460.00

TOTAL VEHICLE & OPTIONS/OTHER 51,845.00 **DESTINATION & DELIVERY** 1,895.00

TOTAL BEFORE DISCOUNTS 53,740.00 SOFT TOP DISCOUNT 500.00

TOTAL SAVINGS 500.00

NO CHARGE 160.00 300.00

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$53,240.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RC121 N RB 2X 430 009877 03 12 24

EPA Fuel Economy and Environment

highway



Gasoline Vehicle

Fuel Economy

MPG city

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

Based on the risk of injury in a side impact

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Insist on Ford Protect! The only extended service

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information).

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA33591 TO 48028

FORD **PROTECT**®

Msg & Data rates may



www.ford.com/help/privacy-terms

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 $\star\star\star$

05/29/2024

RAIL

71-B13R O/T 2

• 12"LCD CTR STACK TOUCHSCRN

- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST
- KEYLESS ENTRY W/PUSH START
- SIRIUSXM® W/360L- NA AK&HI SYNC®4
- TOOL KIT- DOOR/TOP REMOVAL

TOTAL OPTIONS/OTHER