



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 WILDTRAK 4-DOOR 4X4
WILDTRAK - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
CACTUS GRAY
INTERIOR
LTH-TRM/VNYL SSTONE/BLK STS

RL A36366

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)
- WILDTRAK HOOD GRAPHIC

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- CARPET FLOORING, BOTH ROWS
- IP CLUSTER 8" DIGITAL SCRIN
- LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12" LCD CTR STACK TOUCHSCRN
- 4.7/FRNT&REAR LOCKING DIFF
- ADVANCED 4X4
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR
- HILL START ASSIST
- MID AND SASQUATCH™ PKGS
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 354A

2,930.00

- WILDTRAK SERIES
- HIGH/LUX PACKAGE
- 360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- HEATED STEERING WHEEL
- WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

- .17" BLK ALM BEADLOCK BLK RING
- LT315/70R17 M/T TIRES (35")
- SOFT TOP, CLOTH W/PREP KIT
- AM/FM, 10 SPKRS, SDARS
- CNCTD NAV (1-YEAR SUB INC)
- LED SIGNATURE LIGHTING
- FRONT LICENSE PLATE BRACKET
- TUBE STEP, POWDER COATED
- FLR LINERS ALL WEATHER MATS
- SLIDE-OUT TAILGATE

NO CHARGE
395.00
160.00
600.00



PRICE INFORMATION

BASE PRICE	\$60,765.00
TOTAL OPTIONS/OTHER	4,085.00
TOTAL VEHICLE & OPTIONS/OTHER	64,850.00
DESTINATION & DELIVERY	1,895.00
TOTAL BEFORE DISCOUNTS	66,745.00
SOFT TOP DISCOUNT	- 500.00
TOTAL SAVINGS	- 500.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

RAMP ONE	RA84
RAMP TWO	RAIL
ITEM #:	72-S000 O/T 2

TOTAL MSRP \$66,245.00



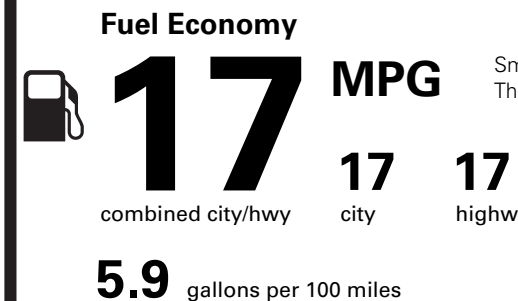
Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RC283 N RB 2X 430 000148 03 28 24

EPA DOT Fuel Economy and Environment

Gasoline Vehicle



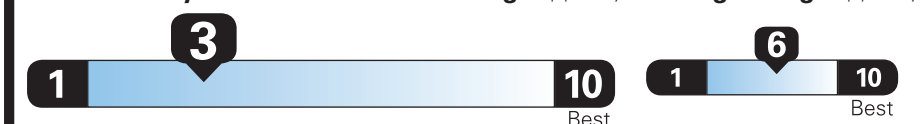
Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend
\$6,250

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost
\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPG_e is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



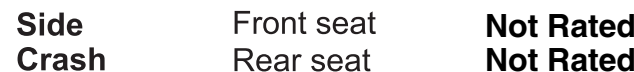
GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a side impact.



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

1FMEE2BP5RLA36366



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA36366 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/