



ford.com

VEHICLE DESCRIPTION

F-150

2024 F-150 4X4 SUPERCREW  
145" WHEELBASE  
3.5L V6 ECOBOOST  
ELEC TEN-SPEED AUTO TRANS

RK E10970

EXTERIOR  
CARBONIZED GRAY METALLIC  
INTERIOR  
BLACK LTHR TRIM BUCKET SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS
- LED SIDE-MIRROR SPOTLIGHTS
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL

INTERIOR

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADAPTIVE CRUISE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD LTHR WRAPPED STR WHL
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- PWR DRIVER/PASS LUMBAR

FUNCTIONAL

- 360-DEGREE CAMERA
- BLIS W/CROSS-TRAFFIC ALERT
- FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REMOTE START SYSTEM
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR & 12" SCREEN

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- STOLEN VEH SVCS: 1 YR PLAN
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

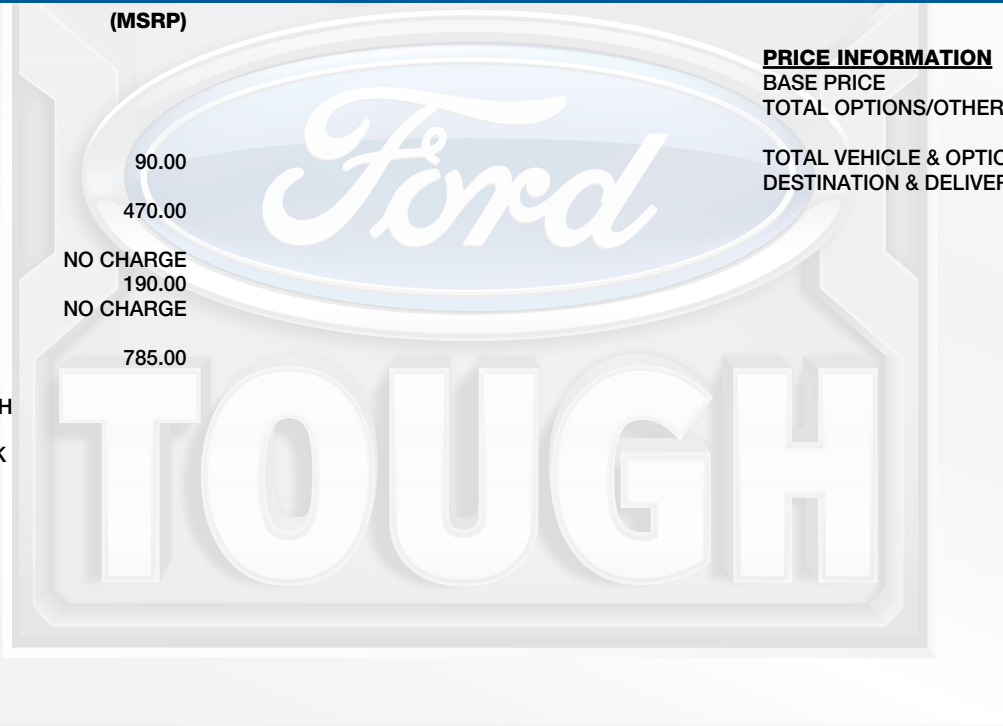
EQUIPMENT GROUP 501A

- LARIAT SERIES

OPTIONAL EQUIPMENT/OTHER

- 3.5L V6 ECOBOOST 90.00
- 275/60R20 BSW ALL-TERRAIN 470.00
- 3.55 MAX TOW E-LOCK REAR AXLE
- 7100# GVWR PACKAGE
- FRONT LICENSE PLATE BRACKET
- ENGINE BLOCK HEATER 190.00
- 50 STATE EMISSIONS
- BLUECRUISE EQUIP: 90DAY TRIAL
- TOW/HAUL PACKAGE 785.00
- .INTEGRATED TRAILER BRAKE CONT
- .LESS ONBOARDSCALE/SMART HITCH
- 20" CHROME-LIKE PVD WHEELS
- EXTENDED RANGE 36GAL FUEL TANK

(MSRP)



PRICE INFORMATION

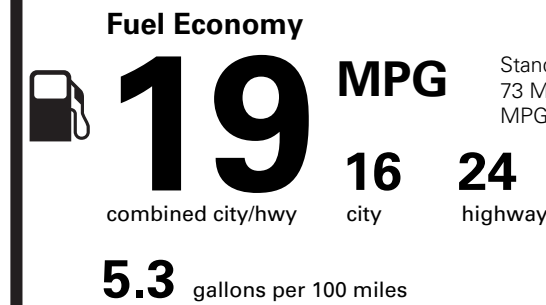
BASE PRICE	(MSRP)	\$65,195.00
TOTAL OPTIONS/OTHER		1,535.00
TOTAL VEHICLE & OPTIONS/OTHER		66,730.00
DESTINATION & DELIVERY		1,995.00

EPA DOT

Fuel Economy and Environment



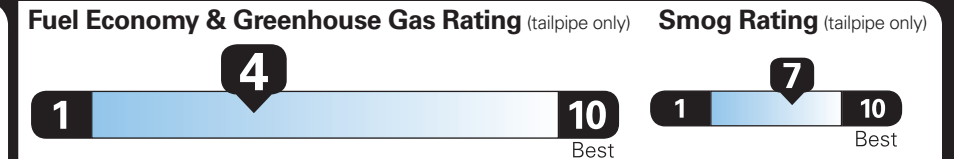
Gasoline Vehicle



Standard Pickup Trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

You spend  
**\$4,500**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$2,850**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

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GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRKE10970 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

RAMP ONE	CA04	CONVOY	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.
RAMP TWO	ITEM #: 11-S810 O/T 2		

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

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TOTAL MSRP \$68,725.00