Small SUVs range from 14 to 123 MPG.

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

Fuel Economy and Environment

highway

MPG

city

You spend

over 5 years

compared to the

average new vehicle.

more in fuel costs

Gasoline Vehicle



BRONCO

2024 BIG BEND 4-DOOR 4X4 BIG BEND - 5 PASSENGER 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A53454**

ERUPTION GREEN METALLIC INTERIOR **VINYL GRAY/BLACK SEATS**

PRICE INFORMATION

TOTAL OPTIONS/OTHER

DESTINATION & DELIVERY

SOFT TOP DISCOUNT

TOTAL SAVINGS

TOTAL VEHICLE & OPTIONS/OTHER

TOTAL BEFORE DISCOUNTS

MID PACKAGE DISCOUNT

BASE PRICE

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT

- IP CLUSTER 8" DIGITAL SCRN
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM

295.00

1,495.00

7,460.00

NO CHARGE

395.00

160.00

975.00

300.00

RAMP ONE

BAMP TWO

- RUBBERIZED FLOOR, WASHOUT
- SMART CHARGING USB PORTS

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR • HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA • SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

\$40,370.00

13,325.00

53,695.00

1,895.00

500.00

250.00

750.00

55,590.00

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov



Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 494 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and







10

EQUIPMENT GROUP 222A

INCLUDED ON THIS VEHICLE

- BIG BEND SERIES
- •MID PACKAGE
- **•DUAL-ZONE ELEC CLIMATE CNTRL**
- •FRONT ROW HEATED SEATS
- POWER OUTLET
- •FORD CO-PILOT360

OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR **ERUPTION GREEN METALLIC** REMOTE START SYSTEM 4.7/REAR AXLE-LOCKING DIFF

.LT315/70R17 M/T TIRES (35") FRONT LICENSE PLATE BRACKET TUBE STEP. POWDER COATED FLR LINERS ALL WEATHER MATS

Wheel Lock Kit Trailer Tow Package

- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V
- **CAPABLE W/DRAIN PLUG**
- TILT/TELESCOPE STR COLUMN

(MSRP)

1,645.00

10-SPEED AUTO TRANSMISSION SOFT TOP, CLOTH W/PREP KIT AM/FM,7 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** SASQUATCH PACKAGE .ADVANCED 4X4 .17"BLK ALM BEADLCK ALLOY RING FRONT AXLE-LOCKING DIFFRNTL

FRONT BUMPER, HD MODULAR **BRUSH GUARD**

DEALER INSTALLED OPTIONS

100.00 500 00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

\$54,840.00

www.BroncoOffRoadeo.com for more information.

CR4G

CONVOY ITEM#

41-0333 O/T 2

06/04/2024

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

TOTAL MSRP



vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

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Calculate personalized estimates and compare vehicles **GOVERNMENT 5-STAR SAFETY RATINGS**

Overall Vehicle Score

Fuel Economy

5.6 gallons per 100 miles

\$3,000

Annual fuel COST

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated**

Rear seat

Based on the risk of injury in a side impact

Rollover

Crash

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMDE7BH8RLA53454

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



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dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com. SCAN OR TEXT 1FRLA53454 TO 48028

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plan fully backed by Ford and honored at every Ford

Msg & Data



www.ford.com/help/privacy-terms/

3202405150914

Not Rated

 $\star\star\star$

Whether you decide to lease or finance your