Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

ford.com

BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL A42414

AZURE GRAY MET TRI-COAT INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- SMART CHARGING USB PORTS

4,575.00 FRONT LICENSE PLATE BRACKET

TILT/TELESCOPE STR COLUMN

(MSRP)

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT • FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST • PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

CANOPY® SYSTEM (ALL ROWS)

\$51,385.00

13,300.00

64,685.00

1.895.00

- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS
- PERIMETER ALARM

(MSRP) (MSRP) NO CHARGE PRICE INFORMATION

TOTAL VEHICLE & OPTIONS/OTHER

•DUAL-ZONE ELEC CLIMATE CNTRL •FRONT ROW HEATED SEATS

EQUIPMENT GROUP 334A

INCLUDED ON THIS VEHICLE

POWER OUTLET

•MID PACKAGE

BADLANDS SERIES

- •FORD CO-PILOT360
- •HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

AZURE GRAY MET TRI-COAT 2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL **ROCK BAILS** AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM

LTHR-TRIM/VINYL BLACK SEATS

SOUND DEADENING HEADLINER

HARD TOP.GRAY MOLDED-IN-COLOR

.FRT ROW TOP PANEL STORAGE BAG

OPTIONAL EQUIPMENT/OTHER 2024 MODEL YEAR 995.00 2,145.00 1,495.00 17" MCHNED GRAY-PNTD ALUM WLS LED SIGNATURE LIGHTING

2,195.00

1,895.00

RAMP ONE

BAMP TWO

RP7L



BASE PRICE

TOTAL OPTIONS/OTHER

DESTINATION & DELIVERY

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$66,580.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD241 N RB 2X 430 005620 04 24 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

MPG

highway

5.9 gallons per 100 miles

city

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$3,200

10

his vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles



BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

certain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

Insist on Ford Protect! The only extended service

actioning. Message and data rates may apply. See your local

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

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Msg & Data rates may



www.ford.com/help/privacy-terms/

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06/02/2024

RAIL

52-4233 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

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