BRONCO

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL C07817

ICONIC SILVER METALLIC INTERIOR **VINYL BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER

- **HEADLAMPS AUTO LED**
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V • TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- BRAKES, 4-WHEEL DISC/ABS
- HOTSPOT TELEMATICS MODEM
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START

SAFETY/SECURITY

- AIRBAGS-FRNT (DUAL STAGE)

- ELCTR STABILITY/TRACTN CTL
- PERIMETER ALARM

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN

(MSRP)

PRICE INFORMATION

TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER

1.895.00

.17" MCHNED GRAY-PNTD ALUM WLS 2.7L ECOBOOST V6 ENGINE 1,895.00 10-SPEED AUTO TRANSMISSION 1,995.00_ .LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF REMOTE START SYSTEM CNCTD NAV (90-DAY TRIAL) SOFT TOP, CLOTH W/PREP KIT FRONT AXLE-LOCKING DIFFRNTL **ROCK BAILS** RUBBERIZED FLOORING FLR LINERS ALL WTHR+CRPT MATS 160.00 STEEL FRONT BUMPER AM/FM,7 SPKRS,SDARS

110.00 NO CHARGE

RAMP ONE

BAMP TWO

RA84

BASE PRICE

6,950.00

DESTINATION & DELIVERY



Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP

\$58,280.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PM071 R RB 2X 370 006645 12 07 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

Small SUVs range from 14 to 129 MPG. **MPG** The best vehicle rates 132 MPGe.

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

Annual fuel COST

\$2,600



10

his vehicle emits 530 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact Rollover



Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC07817 TO 48028

Msg & Data rates may

www.ford.com/help/privacy-terms/

BUMPER, REAR-PWDR CTD STEEL

- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE **HEADLAMPS - AUTO HIGH BEAM**
- MIRRORS-HTD/POWER GLASS,

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

SYNC4 W/ENHNCD VOICE RECOG

•12" LCD CTR STACK TOUCHSCREEN

OPTIONAL EQUIPMENT/OTHER

EQUIPMENT GROUP 333A

•FRONT ROW HEATED SEATS

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

•HIGH PACKAGE

•FORD CO-PILOT360

•360-DEGREE CAMERA

KEYLESS ENTRY KEYPAD

FRONT LICENSE PLATE BRACKET

(MSRP)

2,790.00

- BADLANDS SUSPENSION
- FORDPASS™ CONNECT 4GWI-FI

- REAR VIEW CAMERA
- TER MGMT W/G.O.A.T. MODES®

- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

• ADVANCETRAC™ WITH RSC® & SIDE IMPACT/SAFETY

- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS • LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™

- 5YR/60,000 ROADSIDE ASSIST

\$49,435.00

56,385.00

Original Bronco owners who

city highway **5.9** gallons per 100 miles

BUILT WILD

FordPass Connect™ service and FordPass™ App required for





3202312135739

options or accessories are not included unless listed above.

05/15/2024

RAIL

72-4549 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,