



ford.com

VEHICLE DESCRIPTION

F-150

2023 F-150 4X2 SUPERCREW  
145" WHEELBASE  
2.7L V6 ECOBOOST  
ELEC TEN-SPEED AUTO W/TOW M

PK F54417

EXTERIOR  
HOT PEPPER RED MET TINTD CC  
INTERIOR  
BLACK SPORT CLOTH40/CON/40

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DAYTIME RUNNING LAMPS
- EASY FUEL® CAPLESS FILLER
- FULLY BOXED STEEL FRAME
- HALOGEN HEADLAMPS
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- LOCKING REMOVABLE TAILGATE
- MANUAL FOLD POWER MIRRORS
- PICKUP BOX TIE DOWN HOOKS
- POWER TAILGATE LOCK
- TRAILER SWAY CONTROL
- WIPERS- INTERMITTENT

INTERIOR

- 4" PRODUCTIVITY SCREEN
- CRUISE CONTROL
- DOOR LOCKS - POWER
- DUAL SUNVISORS
- ILLUMINATED ENTRY
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- AUTO HOLD
- CURVE CONTROL
- DYNAMIC HITCH ASSIST
- FAIL-SAFE COOLING SYSTEM
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- HILL START ASSIST
- MYKEY®
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE SENSING AND REAR VIEW CAMERA
- SELECTSHIFT®
- SYNC®4 W/8" SCREEN

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- PERIMETER ALARM
- SOS POST-CRASH ALERT SYSTM™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

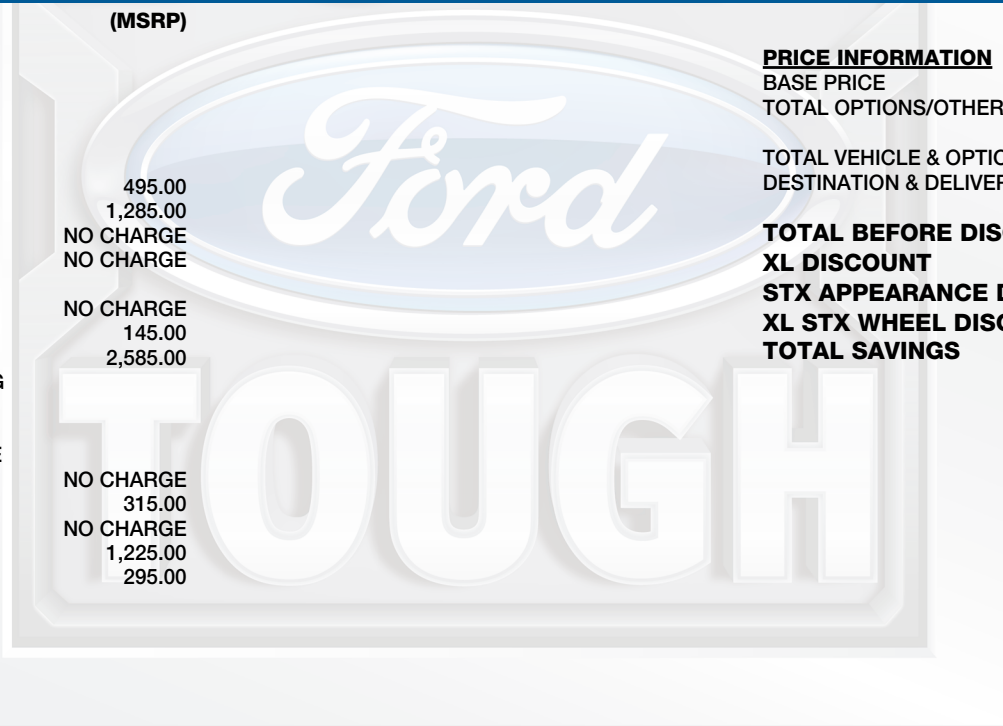
EQUIPMENT GROUP 101A

•XL SERIES

OPTIONAL EQUIPMENT/OTHER

- 2023 MODEL YEAR
- HOT PEPPER RED MET TINTD CC 495.00
- 2.7L V6 ECOBOOST 1,285.00
- 275/60R20 BSW ALL-SEASON NO CHARGE
- 3.55 RATIO REGULAR AXLE NO CHARGE
- 6400# GVWR PACKAGE NO CHARGE
- FRONT LICENSE PLATE BRACKET 145.00
- COLOR-COORDINATED CARPET NO CHARGE
- STX APPEARANCE PACKAGE 2,585.00
- .SYNC 4 W/ENHANCED VOICE RECOG NO CHARGE
- .REAR-WINDOW DEFROSTER NO CHARGE
- .SIRIUS XM W/ 360L NO CHARGE
- .PRIVACY GLASS W/REAR DEFROSTE NO CHARGE
- 50 STATE EMISSIONS NO CHARGE
- CLASS IV TRAILER HITCH 315.00
- FOG LAMPS NO CHARGE
- 20" 6-SPOKE MAGNETIC PKT WHLS 1,225.00
- STX SPORT CLOTH 40/CON/40 295.00

(MSRP)



PRICE INFORMATION

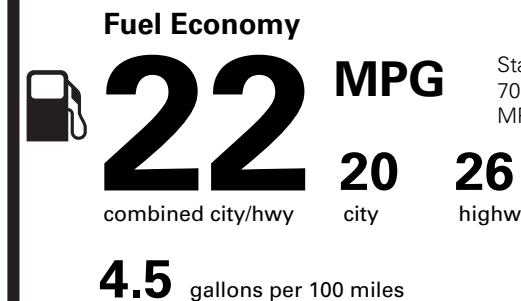
BASE PRICE	\$41,530.00
TOTAL OPTIONS/OTHER	6,345.00
TOTAL VEHICLE & OPTIONS/OTHER	47,875.00
DESTINATION & DELIVERY	1,995.00
<b>TOTAL BEFORE DISCOUNTS</b>	<b>49,870.00</b>
<b>XL DISCOUNT</b>	<b>- 750.00</b>
<b>STX APPEARANCE DISCT</b>	<b>- 750.00</b>
<b>XL STX WHEEL DISCOUNT</b>	<b>- 595.00</b>
<b>TOTAL SAVINGS</b>	<b>- 2,095.00</b>

(MSRP)

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

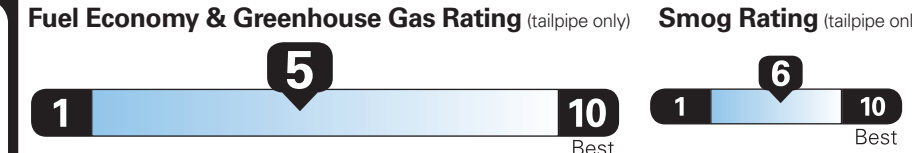


Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

You spend  
**\$2,000**

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost  
**\$2,000**



This vehicle emits 405 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



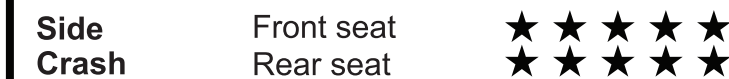
GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a side impact.



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.

\*Based on 1977–2022 CY total sales.  
\*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPKF54417 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

RAMP ONE

CATB

RAMP TWO

CONVOY

ITEM #:

52-4545 O/T 2

TOTAL MSRP \$47,775.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

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