You spend

over 5 years

compared to the

average new vehicle.

more in fuel costs

Gasoline Vehicle

BRONCO

2023 2-DOOR ADVANCED 4X4 **BADLANDS - 4 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL C07260

AREA 51 **INTERIOR VINYL BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, REAR-PWDR CTD STEEL EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 334A

•FRONT ROW HEATED SEATS

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT • 6-WAY MANUAL DRV/PASS SEAT
- AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

1,895.00

5,240.00

NO CHARGE

NO CHARGE

RAMP ONE

BAMP TWO

RU84

NO CHARGE

- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

(MSRP)

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- BELT-MINDER CHIME
- PERIMETER ALARM

- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

SAFETY/SECURITY

- & SIDE IMPACT/SAFETY
- INDIV TIRE PRESS MONIT SYS

WARRANTY

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

\$2,600

5.9 gallons per 100 miles

Fuel Economy

combined city/hwy

his vehicle emits 531 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

 $\star\star\star$

highway

fueleconomygov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information).

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



10

14,005.00 •MID PACKAGE AM/FM,10 SPKRS,SDARS •DUAL-ZONE ELEC CLIMATE CNTRL 62,150.00

POWER OUTLET •SYNC4 W/ENHNCD VOICE RECOG

BADLANDS SERIES

- •FORD CO-PILOT360
- •HIGH PACKAGE •12" LCD CTR STACK TOUCHSCREEN
- •360-DEGREE CAMERA
- LUX PACKAGE

ROCK RAILS

- ADAPTIVE CRUISE CONTROL
- HEATED STEERING WHEEL •WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT315/70R17 M/T TIRES (35") REMOTE START SYSTEM CNCTD BLT-IN NAV(3-YR INC) SASQUATCH PACKAGE .17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL HARD TOP, GRAY MOLDED-IN-COLOR

.FRT ROW TOP PANEL STORAGE BAG

SOUND DEADENING HEADLINER

TOWING CAPABILITY FRONT LICENSE PLATE BRACKET

5,440.00 RUBBERIZED FLOORING FRONT BUMPER. HD MODULAR **KEYLESS ENTRY KEYPAD**

110.00 TOTAL VEHICLE & OPTIONS/OTHER NO CHARGE DESTINATION & DELIVERY

PRICE INFORMATION



ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

RAIL

71-1328 O/T 2

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

\$64,045.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PL131 N RB 2X 370 009874 11 13 23

GOVERNMENT 5-STAR SAFETY RATINGS

EPA Fuel Economy and Environment

MPG

city

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**® Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.



Msg & Data rates may



www.ford.com/help/privacy-terms/

3202311201841

05/17/2024

(MSRP)

\$48,145,00

1.895.00

CANOPY® SYSTEM (ALL ROWS)

• ELCTR STABILITY/TRACTN CTL

LATCH CHILD SAFETY SYSTEM

• PERSONAL SAFETY SYSTEM™

• 3YR/36,000 BUMPER / BUMPER

595.00 BASE PRICE 725.00 TOTAL OPTIONS/OTHER

TOTAL MSRP