



ford.com

VEHICLE DESCRIPTION

**F-150**

2024 F-150 4X4 SUPERCREW  
145" WHEELBASE  
3.5L V6 ECOBOOST  
ELEC TEN-SPEED AUTO TRANS

EXTERIOR  
ANTIMATTER BLUE METALLIC  
INTERIOR  
JAVA INT W/NORIAS/MESA LTHR

RF **A79981**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- DAYTIME RUNNING LAMPS
- EXHAUST TIP - CHROME
- FOG LAMPS-LED
- GRILLE - CHROME SURROUND W/ BRONZE ACCENTS
- LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS
- LED SIDE-MIRROR SPOTLIGHTS
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- RUNNING BOARD-PWR DEPLOY
- TAIL LAMPS - LED
- TWIN PANEL MOONROOF

**INTERIOR**

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- 2ND ROW HEATED SEATS
- ADAPTIVE CRUISE CONTROL
- AMBIENT LIGHTING-ONE COLOR
- GENUINE WOOD ACCENTS
- HEAD-UP DISPLAY
- HTD LTHR WRAPPED STR WHL
- HTD/VENTILATED FRT SEATS
- KING RANCH FLOOR MATS
- LEATHER BUCKET FRONT SEATS
- PWR TILT/TEL STR COL W/MEM
- REAR PARTITIONED LOCKABLE FOLD-FLAT STORAGE

**FUNCTIONAL**

- 360-DEGREE CAMERA
- B&O UNLEASHED, 14 SPKR
- BED UTILITY PKG
- BLIS W/CROSS-TRAFFIC ALERT
- FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM
- LANE-KEEPING SYSTEM
- MOBILE OFFICE PKG
- POST-COLLISION BRAKING
- REMOTE START SYSTEM
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SYNC@4 W/EVR & 12" SCREEN
- TOW/HAUL PKG

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- LED CTR HIGH MNT STOP LAMP
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYSTM™
- STOLEN VEH SVCS: 1 YR PLAN
- TIRE PRESSURE MONIT SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

**EQUIPMENT GROUP 601A**

- KING RANCH SERIES

**OPTIONAL EQUIPMENT/OTHER**

- DARKENED BRONZE ACCENT
- .20" CHROME-LIKE PVD WHEELS
- .275/60R20 BSW ALL-TERRAIN
- 3.55 MAX TOW E-LOCK REAR AXLE
- 7100# GVWR PACKAGE
- FRONT LICENSE PLATE BRACKET
- 50 STATE EMISSIONS
- BLUECRUISE EQUIP: 90DAY TRIAL
- FX4 OFF-ROAD PACKAGE
- .SKID PLATES
- .FLOOR LINER - TRAY STYLE
- EXTENDED RANGE 36GAL FUEL TANK
- LESS ONBOARDSCALE/SMART HITCH
- MAX RECLINE DRIVER/PASS SEAT

**DEALER INSTALLED OPTIONS**

- Illuminated Ford Logo Badge
- DIO\_Wheel Lock Kit- exposed

(MSRP)

470.00

NO CHARGE  
NO CHARGE

1,095.00

340.00

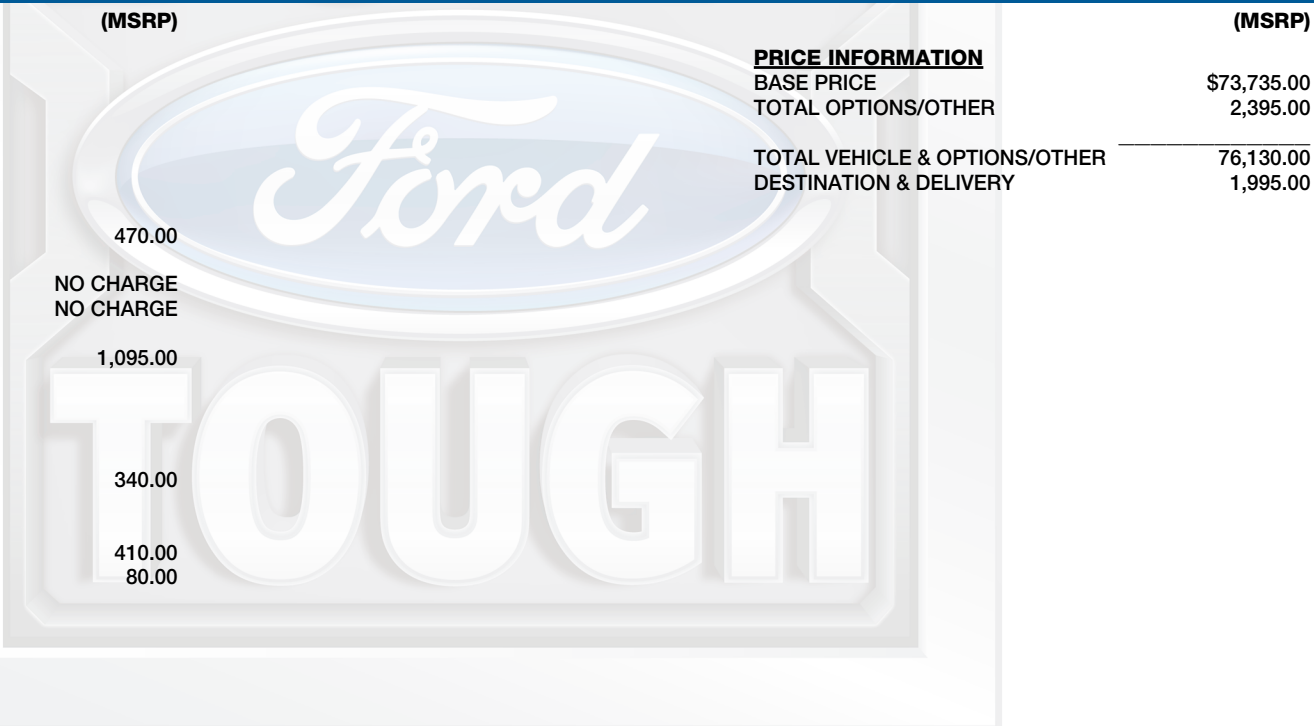
410.00

80.00

**PRICE INFORMATION**

BASE PRICE	\$73,735.00
TOTAL OPTIONS/OTHER	2,395.00
TOTAL VEHICLE & OPTIONS/OTHER	76,130.00
DESTINATION & DELIVERY	1,995.00

(MSRP)



RAMP ONE	
<b>RH80</b>	
RAMP TWO	
<b>RAIL</b>	
ITEM #:	<b>52-3644 O/T 2</b>

**TOTAL MSRP \$78,125.00**



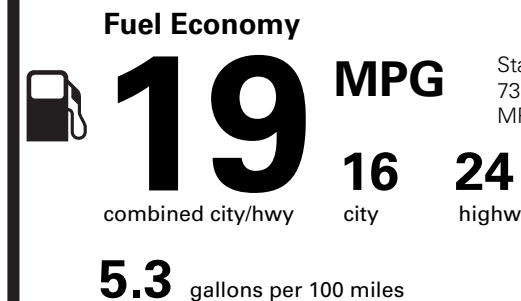
Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

RD301 N RB 2X 440 004723 04 30 24

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

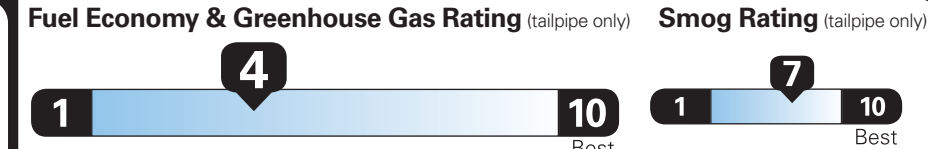


Standard Pickup Trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

You spend  
**\$4,500**

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost  
**\$2,850**



This vehicle emits 467 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

1FTFW6L85RFA79981



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).



The FordPass™ Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.

\*Based on 1977-2023 CY total sales. \*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes WI-FI hotspot.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 1FRFA79981 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)