



ford.com

VEHICLE DESCRIPTION

# BRONCO

2024 OUTER BANKS 4-DOOR 4X4  
OUTER BANKS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR RACE RED  
INTERIOR LTH-TRM/VINYL GRAY/NAVY STS

## RL A33544

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- TOW HOOKS-FRT (2)/REAR (1)

**INTERIOR**

- 1 TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- CARPET FLOORING, BOTH ROWS
- IP CLUSTER 8" DIGITAL SCR N
- LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS - 12V
- PWR 10-WAY DRV/8-WAY PASS
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

**FUNCTIONAL**

- 12" LCD CTR STACK TOUCHSCR N
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP
- FORD CO-PILOT360™
- FRONT STABILIZER BAR
- HILL START ASSIST
- MID PACKAGE
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**EQUIPMENT GROUP 314A**

2,930.00

- OUTER BANKS SERIES
- HIGH/LUX PACKAGE
- 360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- HEATED STEERING WHEEL
- WIRELESS CHARGING PAD

**OPTIONAL EQUIPMENT/OTHER**

- 2.7L ECOBOOST V6 ENGINE 2,145.00
- P255/70R18 A/T TIRES (32")
- 3.73/REAR AXLE-OPEN DIFF
- FRONT AXLE-OPEN DIFFRNTL
- SOFT TOP, CLOTH W/PREP KIT
- AM/FM, 10 SPKRS, SDARS
- CNCTD NAV (1-YEAR SUB INC)
- 18" MCHNED BLK-PNTD ALUM WHLS
- FRONT LICENSE PLATE BRACKET NO CHARGE
- FLR LINERS ALL WEATHER MATS 160.00
- AUXILIARY SWITCHES 195.00
- ON-VEHICLE STORAGE-DOOR BAG 350.00



**PRICE INFORMATION**

BASE PRICE	\$47,940.00
TOTAL OPTIONS/OTHER	5,780.00
TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY	53,720.00 / 1,895.00
<b>TOTAL BEFORE DISCOUNTS</b>	<b>55,615.00</b>
<b>SOFT TOP DISCOUNT</b>	<b>- 750.00</b>
<b>TOTAL SAVINGS</b>	<b>- 750.00</b>



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

RAMP ONE	RP7L
RAMP TWO	RAIL
ITEM #:	52-S000 O/T 2

**TOTAL MSRP \$54,865.00**

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

RC151 N RB 2X 430 003162 03 15 24

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**20** MPG combined city/hwy

19 city 21 highway

5.0 gallons per 100 miles

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

**You spend \$3,750 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,700**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **4**

**Smog Rating** (tailpipe only) **6**

This vehicle emits 452 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPG is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
<b>Side Crash</b>	Front seat Rear seat	Not Rated Not Rated
<b>Rollover</b>		★★★

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**BRONCO™ BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**Ford FORD PROTECT™**

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

1FMEE8BP6RLA33544

**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRLA33544 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)