Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

# **BRONCO**

2024 OUTER BANKS 4-DOOR 4X4 OUTER BANKS - 5 PASSENGER 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** 

RL A30410

**CARBONIZED GRAY METALLIC** INTERIOR LTH-TRM/VINYL ROAST/BLK STS

## STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

## **EXTERIOR**

EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE HEADLAMPS - AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- TOW HOOKS-FRT (2)/REAR (1)

## **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- CARPET FLOORING, BOTH ROWS
- IP CLUSTER 8" DIGITAL SCRN
- LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V
- PWR 10-WAY DRV/8-WAY PASS

(MSRP)

2,930.00

- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

RAMP ONE

**BAMP TWO** 

**RH80** 

## **FUNCTIONAL**

- FORD CO-PILOT360™
- HILL START ASSIST

- SYNC®4 W/EVR
- TER MGMT W/G.O.A.T. MODES®

### SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL

CANOPY® SYSTEM (ALL ROWS)

- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM • PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## (MSRP)

## **PRICE INFORMATION**

\$47,940.00 7,560.00

**TOTAL VEHICLE & OPTIONS/OTHER** 

55,500.00 1.895.00

## **OPTIONAL EQUIPMENT/OTHER**

**INCLUDED ON THIS VEHICLE** 

**EQUIPMENT GROUP 314A** 

ADAPTIVE CRUISE CONTROL

•HEATED STEERING WHEEL •WIRELESS CHARGING PAD

•OUTER BANKS SERIES

•HIGH/LUX PACKAGE

•360-DEGREE CAMERA

2.7L ECOBOOST V6 ENGINE P255/70R18 A/T TIRES (32") 3.73/REAR AXLE-OPEN DIFF FRONT AXLE-OPEN DIFFRNTL AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** 18" MCHNED BLK-PNTD ALUM WHLS HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER FRT ROW TOP PANEL STORAGE BAG FRONT LICENSE PLATE BRACKET REMOVABLE HOOP STEP **AUXILIARY SWITCHES** 

# 2,145.00 1,895.00 NO CHARGE 395.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

## **TOTAL MSRP** \$57,395.00

Whether you decide to lease or finance your Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RC201 N RB 2X 430 006848 03 20 24

## EPA Fuel Economy and Environment

highway



**Gasoline Vehicle** 

**Fuel Economy** 

**MPG** 

combined city/hwy city

Annual fuel COST

\$2,700

**5.0** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

distributing fuel also create emissions; learn more at fueleconomy.gov



his vehicle emits 452 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and

10

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**Not Rated** 

 $\star\star\star$ 

## fueleconomygov

Calculate personalized estimates and compare vehicles







**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



## **GOVERNMENT 5-STAR SAFETY RATINGS**

## **Overall Vehicle Score**

**Not Rated** Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated** 

Crash Rear seat Based on the risk of injury in a side impact

## Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA30410 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/

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## 05/13/2024

RAIL

52-3698 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

## • 12"LCD CTR STACK TOUCHSCRN

- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP
- FRONT STABILIZER BAR
- MID PACKAGE
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

BASE PRICE TOTAL OPTIONS/OTHER

**DESTINATION & DELIVERY** 

www.BroncoOffRoadeo.com for more information.

vehicle, you'll find the choices that are right