Small SUVs range from 14 to 123 MPG

The best vehicle rates 140 MPGe.



BRONCO

2024 OUTER BANKS 4-DOOR 4X4 OUTER BANKS - 5 PASSENGER 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**

RL **A45878**

W PA

OXFORD WHITE INTERIOR LTH-TRM/VINYL ROAST/BLK STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE HEADLAMPS - AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- TOW HOOKS-FRT (2)/REAR (1)

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 314A

ADAPTIVE CRUISE CONTROL

OPTIONAL EQUIPMENT/OTHER

•HEATED STEERING WHEEL •WIRELESS CHARGING PAD

2.7L ECOBOOST V6 ENGINE

P255/70R18 A/T TIRES (32")

3.73/REAR AXLE-OPEN DIFF FRONT AXLE-OPEN DIFFRNTL

SOFT TOP, CLOTH W/PREP KIT AM/FM,10 SPKRS,SDARS

CNCTD NAV (1-YEAR SUB INC)

18" MCHNED BLK-PNTD ALUM WHLS FRONT LICENSE PLATE BRACKET

FLR LINERS ALL WEATHER MATS

•OUTER BANKS SERIES

•HIGH/LUX PACKAGE

•360-DEGREE CAMERA

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT • A/C, DUAL ZONE CLIMATE CTL
- CARPET FLOORING, BOTH ROWS
- IP CLUSTER 8" DIGITAL SCRN
- LEATHER-TRIM/VINYL SEATS • LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V
- PWR 10-WAY DRV/8-WAY PASS

(MSRP)

2,930.00

2.145.00

NO CHARGE

RAMP ONE

BAMP TWO

RV5R

- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FRONT STABILIZER BAR
- HILL START ASSIST MID PACKAGE
- PUSH-BUTTON START • SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR
- TER MGMT W/G.O.A.T. MODES®

• FORDPASS™ CONNECT

• TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

\$47,940.00

PRICE INFORMATION

TOTAL OPTIONS/OTHER 5,235.00 **TOTAL VEHICLE & OPTIONS/OTHER** 53,175.00 **DESTINATION & DELIVERY** 1,895.00

TOTAL BEFORE DISCOUNTS 55,070.00 SOFT TOP DISCOUNT 750.00

TOTAL SAVINGS 750.00

BASE PRICE

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$54,320.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

RE101 N RB 2X 435 000601 05 10 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

MPG

highway

city

5.0 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 452 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles







10

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Based on the risk of injury in a side impact Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA45878 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/

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05/12/2024

RAIL

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

Ford Credit for you. See your dealer for details or visit