Small SUVs range from 14 to 123 MPG.



BRONCO SPORT

2024 BIG BEND 4X4 5-PASSENGER
1.5L ECOBOOST ENGINE **8-SPD AUTO TRANSMISSION** **RR E**09750

AZURE GRAY METALLIC TRI-COA INTERIOR **EBONY BLACK UNIQUE CLOTH**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES BLACK
- EASY FUEL® CAPLESS FILLER
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS-LED**
- LIFTGATE W/ LIFTGLASS
- MIRRORS HTD/POWER GLASS
- PRV GLS-2ND RW/LIFTGATE
- REAR INT WIPER/WASH/DFRST
- **ROOF-RACK SIDE RAILS-BLACK** TAILLAMPS-LED

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- 60/40 SPLIT FOLD REAR SEAT DUAL ILLUM VIS VANITY MIRR
- ELECTRONIC AUTO TEMP CTRL
- FLOOD LIGHT ADJ LIFTGATE
- ILLUMINATED ENTRY SYSTEM
- MANUAL PASS SEAT 4-WAY • POWERPOINTS - 12V
- RUBBERIZED CARGO FLOOR
- STEERING:TILT/TELESCOPE, **CRUISE & AUDIO CONTROLS**

RAMP ONE

BAMP TWO

RA5B

• USB A AND C

FUNCTIONAL

- AM/FM STEREO W/6 SPEAKERS
- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT • REAR VIEW CAMERA
- REFRESH95
 - REMOTE KEYLESS ENTRY
 - SIRIUSXM® SVC N/A AK&HI • SYNC®3 8" SCRN W/APPLINK®
 - TERRAIN MANAGEMENT SYS-5
 - WIRING PREP-PACK

SAFETY/SECURITY

- FRT-PASS SENSING SYSTEM
- PERIMETER ALARM
- SIDE AIRBAGS
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN

• ADVANCETRAC™ WITH RSC®

- AIRBAG DRIVER KNEE
- AIRBAGS DUAL STAGE FRONT • AIRBAGS - SAFETY CANOPY®
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™

WARRANTY

- 5YR/60,000 ROADSIDE ASSIST

(MSRP) **INCLUDED ON THIS VEHICLE** (MSRP) **PRICE INFORMATION OPTIONAL EQUIPMENT/OTHER** BASE PRICE \$31,230.00 2024 MODEL YEAR TOTAL OPTIONS/OTHER 2,875.00 AZURE GRAY METALLIC TRI-COAT 995.00 **.EQUIPMENT GROUP 200A** TOTAL VEHICLE & OPTIONS/OTHER 34,105.00 .17" CARBON GRAY HIGH GLS WHL **DESTINATION & DELIVERY** 1,595.00 225/65 R17 102H A/S BSW TIRES 2ND ROW RUBBERIZED SEAT BACKS 95.00 **TOTAL BEFORE DISCOUNTS** 35,700.00 **50 STATE EMISSIONS NO CHARGE** CONVENIENCE PACKAGE 1,785.00 **CONV PKG NATIONAL DISCO** 750.00 .REAR PARKING SENSORS .WIRELESS CHARGING PAD **TOTAL SAVINGS** 750.00 HEATED FRONT SEATS LED FOG LAMPS .UNIVERSAL GARAGE DOOR OPENER .8-WAY POWER DRIVERS SEAT FRONT LICENSE PLATE BRACKET NO CHARGE



TOTAL MSRP

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500 Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

\$34,950.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PK241 N RB 2X 415 007469 10 24 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

The best vehicle rates 140 MPGe.

city highway

3.8 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

Annual fuel COST

\$2,100

his vehicle emits 342 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









10

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

 $\star\star\star\star\star$ Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Rollover

Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

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BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

 $\star\star\star\star$

SCAN OR TEXT 3FRRE09750 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

RAIL

52-Z902 O/T 2

ITEM #:

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.