



ford.com

VEHICLE DESCRIPTION

F-150

2023 F-150 4X4 SUPERCREW
145" WHEELBASE
2.7L V6 ECOBOOST
ELEC TEN-SPEED AUTO W/TOW M

EXTERIOR
HOT PEPPER RED MET TINTD CC
INTERIOR
BLACK SPORT CLOTH40/CON/40

PK E78536

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DAYTIME RUNNING LAMPS
- EASY FUEL® CAPLESS FILLER
- FULLY BOXED STEEL FRAME
- HALOGEN HEADLAMPS
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- LOCKING REMOVABLE TAILGATE
- MANUAL FOLD POWER MIRRORS
- PICKUP BOX TIE DOWN HOOKS
- POWER TAILGATE LOCK
- TRAILER SWAY CONTROL
- WIPERS- INTERMITTENT

INTERIOR

- 4" PRODUCTIVITY SCREEN
- CRUISE CONTROL
- DOOR LOCKS - POWER
- DUAL SUNVISORS
- ILLUMINATED ENTRY
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- AUTO HOLD
- CURVE CONTROL
- DYNAMIC HITCH ASSIST
- FAIL-SAFE COOLING SYSTEM
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- HILL START ASSIST
- MYKEY®
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE SENSING AND REAR VIEW CAMERA
- SELECTSHIFT®
- SYNC®4 W/8" SCREEN

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- PERIMETER ALARM
- SOS POST-CRASH ALERT SYSTM™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

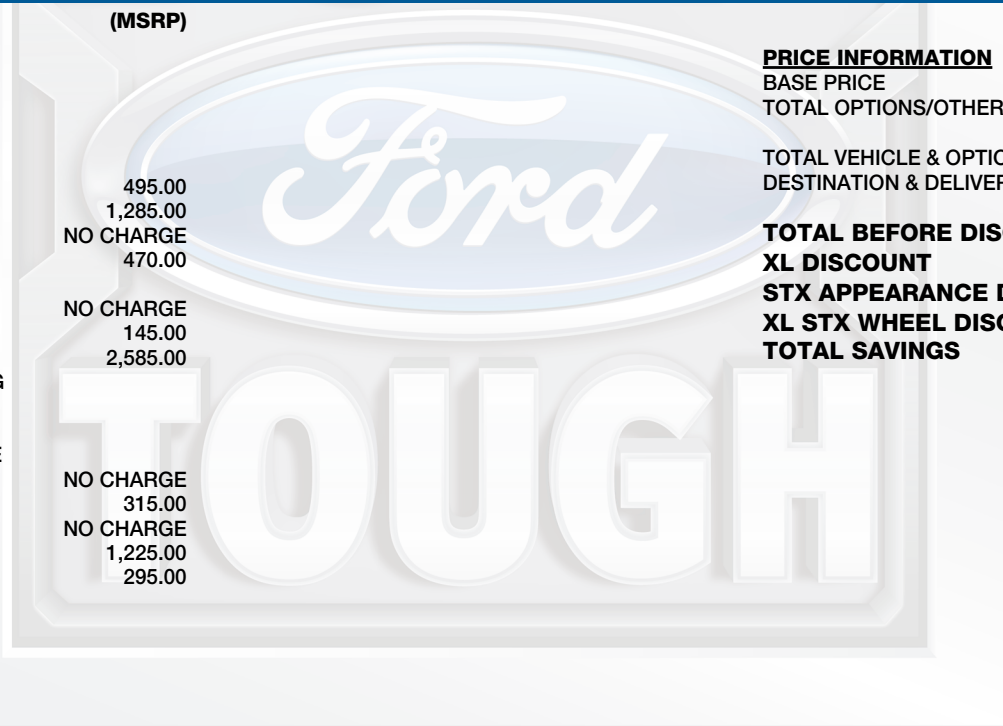
EQUIPMENT GROUP 101A

- XL SERIES

OPTIONAL EQUIPMENT/OTHER

- 2023 MODEL YEAR
- HOT PEPPER RED MET TINTD CC 495.00
- 2.7L V6 ECOBOOST 1,285.00
- 275/60R20 BSW ALL-TERRAIN NO CHARGE
- 3.55 ELECTRONIC LOCK RR AXLE 470.00
- 6600# GVWR PACKAGE
- FRONT LICENSE PLATE BRACKET NO CHARGE
- COLOR-COORDINATED CARPET 145.00
- STX APPEARANCE PACKAGE 2,585.00
- .SYNC 4 W/ENHANCED VOICE RECOG
- .REAR-WINDOW DEFROSTER
- .SIRIUS XM W/ 360L
- .PRIVACY GLASS W/REAR DEFROSTE
- 50 STATE EMISSIONS NO CHARGE
- CLASS IV TRAILER HITCH 315.00
- FOG LAMPS NO CHARGE
- 20" 6-SPOKE MAGNETIC PKT WHLS 1,225.00
- STX SPORT CLOTH 40/CON/40 295.00

(MSRP)



PRICE INFORMATION

BASE PRICE	\$45,410.00
TOTAL OPTIONS/OTHER	6,815.00
TOTAL VEHICLE & OPTIONS/OTHER	52,225.00
DESTINATION & DELIVERY	1,895.00
TOTAL BEFORE DISCOUNTS	54,120.00
XL DISCOUNT	- 750.00
STX APPEARANCE DISCT	- 750.00
XL STX WHEEL DISCOUNT	- 595.00
TOTAL SAVINGS	- 2,095.00

(MSRP)

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20 MPG
combined city/hwy

18 city
24 highway

5.0 gallons per 100 miles

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

You spend \$3,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **4** (Best)

Smog Rating (tailpipe only) **6** (Best)

This vehicle emits 435 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977–2022 CY total sales. **FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

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Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/

RAMP ONE	CA7L	CONVOY	ITEM #: 52-5855 O/T 2	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance .	TOTAL MSRP \$52,025.00
RAMP TWO					
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			PF212 N RB 2X 355 003086 06 21 23		