Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL C06603

OXFORD WHITE INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES

- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

2,790.00

160.00

110.00

RAMP ONE

BAMP TWO

RA84

2,195.00

NO CHARGE

FUNCTIONAL

- BRAKES, 4-WHEEL DISC/ABS
- HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- AIRBAGS-FRNT (DUAL STAGE)
- CANOPY® SYSTEM (ALL ROWS)
- INDIV TIRE PRESS MONIT SYS
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION

BASE PRICE TOTAL OPTIONS/OTHER 12,390.00

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

1.895.00

1.895.00 **NO CHARGE** 5,240.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP

\$63,720.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PL211 N RB 2X 370 003916 11 21 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

highway

city

MPG

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 531 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

Not Rated

 $\star\star\star$

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated**

Rear seat

Based on the risk of injury in a side impact

Rollover

Crash

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC06603 TO 48028

rates may



www.ford.com/help/privacy-terms/

3202311307010

RAIL

72-4489 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

EASY FUEL® CAPLESS FILLER

ford.com

- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

SYNC4 W/ENHNCD VOICE RECOG

•12" LCD CTR STACK TOUCHSCREEN

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

.17"BLK ALM BEADLCK ALLOY RING

FLR LINERS ALL WTHR+CRPT MATS

LTHR-TRIM/VINYL BLACK SEATS

FRONT LICENSE PLATE BRACKET

.4.7/REAR AXLE-LOCKING DIFF

SOFT TOP, CLOTH W/PREP KIT

FRONT AXLE-LOCKING DIFFRNTL

2.7L ECOBOOST V6 ENGINE

LT315/70R17 M/T TIRES (35")

REMOTE START SYSTEM

SASQUATCH PACKAGE

ROCK RAILS

CARPET FLOORING

STEEL FRONT BUMPER

AM/FM,7 SPKRS,SDARS

KEYLESS ENTRY KEYPAD

CNCTD NAV (90-DAY TRIAL)

EQUIPMENT GROUP 333A

•FRONT ROW HEATED SEATS

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

•HIGH PACKAGE

•FORD CO-PILOT360

•360-DEGREE CAMERA

- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- LOCKING GLOVE BOX

• LTHR GEAR KNOB/STR WHEEL

- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

- BADLANDS SUSPENSION
- FORDPASS™ CONNECT 4GWI-FI
- FRONT STA-BAR DISCONNECT
- REAR VIEW CAMERA
- TER MGMT W/G.O.A.T. MODES®

- ADVANCETRAC™ WITH RSC® & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS • ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM

• 5YR/60,000 POWERTRAIN

\$49,435.00

61,825.00

Original Bronco owners who



10

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Msg & Data

06/01/2024