Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 BIG BEND 4-DOOR 4X4 BIG BEND - 5 PASSENGER 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A51965**

CACTUS GRAY INTERIOR **VINYL SANDSTONE/BLK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

P255/75R17 A/T TIRES (32")

3.73/REAR AXLE-OPEN DIFF FRONT AXLE-OPEN DIFFRNTL

AM/FM,7 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)**

REMOTE START SYSTEM

REMOVABLE HOOP STEP

AUXILIARY SWITCHES

SLIDE-OUT TAILGATE

BRUSH GUARD

SOFT TOP, CLOTH W/PREP KIT

17" GRAY-PNTD ALUM WHEELS

SPLASH GUARDS, FRONT/REAR

FRONT BUMPER, HD MODULAR

ON-VEHICLE STORAGE-DOOR BAG

FRONT LICENSE PLATE BRACKET

EQUIPMENT GROUP 222A

•FRONT ROW HEATED SEATS

BIG BEND SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

2024 MODEL YEAR

CACTUS GRAY

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM

(MSRP)

1,645.00

295.00

1,495.00

NO CHARGE

220.00

395.00

975.00

195.00

300.00

350.00

600.00

RAMP ONE

BAMP TWO

RP7L

- POWERPOINTS 12V
- RUBBERIZED FLOOR, WASHOUT **CAPABLE W/DRAIN PLUG**
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR • HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- BELT-MINDER CHIME

- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

6,470.00

500.00

250.00

(MSRP) **PRICE INFORMATION** \$40,370.00

TOTAL VEHICLE & OPTIONS/OTHER 46,840.00 **DESTINATION & DELIVERY** 1,895.00

TOTAL BEFORE DISCOUNTS 48,735.00

750.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

TOTAL MSRP \$47,985.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

RE162 R RB 2X 435 002278 05 16 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city combined city/hwy highway

5.0 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

Not Rated

 $\star\star\star$

fueleconomygov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Frontal

Not Rated Based on the combined ratings of frontal, side and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Driver

Side Front seat Crash Rear seat

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**® Insist on Ford Protect! The only extended service

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA51965 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/

3202405225700

TOTAL SAVINGS

AUTO START STOP TECH

- & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- PERIMETER ALARM

BASE PRICE TOTAL OPTIONS/OTHER

SOFT TOP DISCOUNT MID PACKAGE DISCOUNT

www.BroncoOffRoadeo.com for more information.

Ford Credit for you. See your dealer for details or visit

06/04/2024

RAIL

52-S900 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.