Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

BRONCO

2023 4-DOOR ADVANCED 4X4 **BIG BEND - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL C12785

ICONIC SILVER METALLIC INTERIOR **VINYL GRAY/BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V • RUBBERIZED FLOOR, WASHOUT
- **CAPABLE W/DRAIN PLUG** • TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- 8" LCD CTR STACK TOUCHSCRN
- FORDPASS™ CONNECT 4GWI-FI
- HILL START ASSIST
- REAR VIEW CAMERA
- TER MGMT W/G.O.A.T. MODES®

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN

(MSRP)

\$42,660.00

EQUIPMENT GROUP 222A

INCLUDED ON THIS VEHICLE

BIG BEND SERIES

- •MID PACKAGE
- POWER OUTLET
- •DUAL-ZONE ELEC CLIMATE CNTRL
- •FRONT ROW HEATED SEATS
- •REMOTE START SYSTEM
- SYNC4 W/ENHNCD VOICE RECOG
- •FORD CO-PILOT360

OPTIONAL EQUIPMENT/OTHER 2.7L ECOBOOST V6 ENGINE

LT315/70R17 M/T TIRES (35") **CNCTD NAV (90-DAY TRIAL)** SASQUATCH PACKAGE .17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL SOFT TOP, CLOTH W/PREP KIT FRONT BUMPER, HD MODULAR TUBE STEP, POWDER COATED FLR LINERS ALL WEATHER MATS TOWING CAPABILITY AM/FM,7 SPKRS,SDARS

FRONT LICENSE PLATE BRACKET **DEALER INSTALLED OPTIONS**

AUXILIARY SWITCHES

LED SIGNATURE LIGHTING

First Aid Kit

(MSRP) 1,495.00

1,895.00

5,745.00

975.00

395.00

160.00

595.00

195.00

795.00

60.00

NO CHARGE

PRICE INFORMATION BASE PRICE

TOTAL OPTIONS/OTHER **TOTAL VEHICLE & OPTIONS/OTHER**

DESTINATION & DELIVERY

1.895.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

\$56,865.00

www.BroncoOffRoadeo.com for more information.

RAMP ONE **RP42 BAMP TWO**

RAIL ITEM #

74-N846 O/T 2

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PL151 N RB 2X 370 003462 11 15 23

EPA Fuel Economy and Environment

highway



Gasoline Vehicle

Fuel Economy

MPG

city

combined city/hwy

Annual fuel COST

\$2,600

5.9 gallons per 100 miles

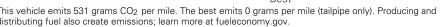
You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

distributing fuel also create emissions; learn more at fueleconomy.gov



10

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

 $\star\star\star$

fueleconomygov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC12785 TO 48028 Msg & Data

rates may



www.ford.com/help/privacy-terms/

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05/14/2024

AUTO START STOP TECH

- BRAKES, 4-WHEEL DISC/ABS
- HOTSPOT TELEMATICS MODEM • FRONT STABILIZER BAR
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

- & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM • PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

- 5YR/60,000 ROADSIDE ASSIST

12,310.00 54,970.00

Original Bronco owners who

TOTAL MSRP

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.