Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



2024 ACTIVE FWD 106.7" WHEELBASE 1.5L ECOBOOST W/START-STOP 8-SPD AUTO TRANSMISSION

RU **A80333**

ICONIC SILVER METALLIC INTERIOR **EBONY UNIQUE CLOTH SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 200A

TAILLAMPS-LED

INTERIOR

- DUAL ILLUM VIS VANITY MIRR
- ILLUMINATED ENTRY SYSTEM

- AND ARMREST
- ROTARY GEAR SHIFT DIAL
- STEERING:TILT/TELESCOPE,
- UNIQUE CLOTH BUCKET SEATS
- USB A AND C

FUNCTIONAL

- BLIS W/CROSS-TRAFFIC ALERT
- ELECTRIC PARKING BRAKE
- FORDPASS™ CONNECT
- INTELLIGENT ACCESS W/PUSH **BUTTON START**
- REFRESH95
- SIRIUSXM® W/360L- NA AK&HI

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® • AIRBAG - DRIVER KNEE
- AIRBAGS DUAL STAGE FRONT
- AIRBAGS FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS SAFETY CANOPY® • LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™
- SECURILOCK® ANTI-THEFT SYS SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION BASE PRICE

TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER **DESTINATION & DELIVERY**

\$29,495.00

29,495.00 1.495.00

(MSRP)

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

MPG

city highway

Annual fuel COST

\$1,800

3.3 gallons per 100 miles

You Save

in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

6

10

10

his vehicle emits 299 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

 $\star\star\star\star\star$

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

 $\star\star\star\star\star$ Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat Based on the risk of injury in a side impact

Based on the risk of rollover in a single-vehicle crash

 $\star\star\star\star$ Rollover

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMCU0GN1RUA80333

FordPass Connect[®] Download the FordPass™ app* and you can:

Access Vehicle Control Features

- Remotely start, lock and unlock your vehicle.
- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts

Activate 4G LTE Wi-Fi Hotspot

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRUA80333 TO 48028

Msg & Data rates may apply. Text HELP



www.ford.com/help/privacy-terms/

RD081 N RB 2X 430 007860 04 08 24 options or accessories are not included unless listed above.

TOTAL MSRP

1202404152591

05/13/2024

W CA CERTICERTICERT TRD RAMPIBUMPICAMPIBOOKIEXFLIROTA

- **HEADLAMPS AUTO LED**
- REAR SPOILER

ACTIVE GRILLE SHUTTERS

EASY FUEL® CAPLESS FILLER

ford.com

- **HEADLAMP COURTESY DELAY**
- PRIVACY GLASS REAR DOORS

- DUAL EXHAUST CHROME TIPS
- REAR INT WIPER/WASH/DFRST

DOOR HANDLES - BODY COLOR

• 1-TOUCH DOWN DRIVER WINDOW

- DUAL ZONE AUTO CLIMATE CTL
- MAP POCKETS-PASSENGER • POWERPOINTS - 12V
- REAR SEAT CUPHOLDERS
- **CRUISE & AUDIO CONTROLS**

(MSRP)

OPTIONAL EQUIPMENT/OTHER 225/65R17 102H A/S BSW TIRES

17" SHDW SLVR-PNTD ALUM WHEELS

NO CHARGE

FRONT LICENSE PLATE BRACKET

RA84

RAMP ONE

BAMP TWO

ITEM# 72-7712 O/T 2

RAIL

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

\$30,990.00