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VEHICLE DESCRIPTION

FIESTA

2014 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
5-SPD MANUAL TRANSMISSION

EM 127892

EXTERIOR
TUXEDO BLACK METALLIC
INTERIOR
CHARCOAL BLACK/RED STITCH

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- AUTO HEADLAMPS
- DUAL POWER MIRRORS
- EASY FUEL CAPLESS FILLER
- GRILLE - 5 BAR, CHROME
- INTEGRATED SPOTTER MIRRORS

INTERIOR

- AMBIENT LIGHTING
- BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
- 60/40 SPLIT FOLD REAR SEAT
- DUAL VANITY MIRRORS
- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO
- TILT/TELESCOPE COLUMN
- 1-TOUCH UP/DOWN DRIVER WIN

FUNCTIONAL

- ADVANCETRAC W/ESC
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 6SPKR
- DOME LAMP & MAP LIGHTS
- FRONT DISC REAR DRUM BRAKES (ABS)
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS AND WINDOWS
- 12V POWER OUTLETS (2)
- POWER STEERING W/EPAS
- REAR WINDOW DEFROSTER
- REMOTE KEYLESS ENTRY
- VARIABLE INTERVAL WIPERS

SAFETY/SECURITY

- ADJUSTABLE SAFETY BELTS
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SIDE AIR CURTAIN
- MYKEY
- PERIMETER ALARM
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE (MSRP) PRICE INFORMATION (MSRP)

- EQUIPMENT GROUP 201A** 995.00
- SE APPEARANCE PACKAGE
 - SYNC W/MYFORD TOUCH/SAT RADIO
 - 16" PAINTED ALUMINUM WHEELS
 - DECKLID SPOILER-4 DOOR

PRICE INFORMATION
BASE PRICE \$15,450.00
TOTAL OPTIONS 1,285.00

TOTAL VEHICLE & OPTIONS 16,735.00
DESTINATION & DELIVERY 795.00

OPTIONAL EQUIPMENT

- COMFORT PACKAGE 290.00
- .HEATED SEAT 1ST ROW CUSHION
 - .DUAL POWER HEATED SIDE MIRROR
 - .ELECTRONIC AUTO TEMP CONTROL

	RAMP ONE		TOTAL MSRP \$17,530.00
	RC6P		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #: 53-Z500 O/T 2	
	RAIL	DG011 N RA 2X 415 000497 07 01 13	

EPA DOT Fuel Economy and Environment Gasoline Vehicle

Fuel Economy

31 MPG Subcompacts range from 14 to 112 MPG. The best vehicle rates 121 MPGe.

27 city 38 highway

3.2 gallons per 100 miles

You save \$3,000 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 8

Smog Rating (tailpipe only) 6

This vehicle emits 284 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver	★★★★★
	Passenger	★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	★★★★★
	Rear seat	★★★★★▲

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

3FADP4BJXEM127892

Scan this code to experience this vehicle or text 3FEM127892 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.

Extended Service Plan Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.

Ford Credit Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.