



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BADLANDS 4-DOOR 4X4
BADLANDS - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
RACE RED
INTERIOR
LTHR-TRIM/VINYL BLACK SEATS

RL B12681

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT - HD MODULAR
- BUMPER,REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRΝ
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRΝ
- ADVANCED 4X4
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 334A

- BADLANDS SERIES
- MID PACKAGE
- DUAL-ZONE ELEC CLIMATE CNTRL
- FRONT ROW HEATED SEATS
- POWER OUTLET
- FORD CO-PILOT360
- HIGH/LUX PACKAGE
- 360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- HEATED STEERING WHEEL
- WIRELESS CHARGING PAD

(MSRP)

4,575.00

FRONT LICENSE PLATE BRACKET
RAPTOR-STYLE RUNNING BOARD
FLR LINERS ALL WEATHER MATS

(MSRP)

NO CHARGE

PRICE INFORMATION

BASE PRICE \$51,385.00

TOTAL OPTIONS/OTHER 18,905.00

(MSRP)

755.00

DEALER INSTALLED OPTIONS

Trailer Tow Package

TOTAL VEHICLE & OPTIONS/OTHER 70,290.00

DESTINATION & DELIVERY 1,895.00

OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR

RACE RED 295.00

2.7L ECOBOOST V6 ENGINE 2,145.00

10-SPEED AUTO TRANSMISSION 1,495.00

AM/FM,10 SPKRS,SDARS

CNCTD NAV (1-YEAR SUB INC)

REMOTE START SYSTEM

LED SIGNATURE LIGHTING

LTHR-TRIM/VINYL BLACK SEATS 2,195.00

SASQUATCH PACKAGE 4,040.00

.4.7/REAR AXLE-LOCKING DIFF

.FRONT AXLE-LOCKING DIFFRNTL

.17"BLK ALM BEADLCK ALLOY RING

.LT315/70R17 M/T TIRES (35")

HARD TOP, BLACK-PAINTED 2,495.00

.SOUND DEADENING HEADLINER

.FRT ROW TOP PANEL STORAGE BAG



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

	RAMP ONE		TOTAL MSRP \$72,185.00
	RH02	RAIL	
	RAMP TWO	ITEM #: 24-S600 O/T 2	 Ford Credit Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		
			RJ231 N RB 2X 445 004615 09 23 24

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



17

MPG

combined city/hwy 17 city 17 highway

5.9 gallons per 100 miles

You spend

\$6,250

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1310

Best

1610

Best

This vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLB12681 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

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