



ford.com

VEHICLE DESCRIPTION

# BRONCO

2023 4-DOOR 4X4  
OUTER BANKS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
SHADOW BLACK  
INTERIOR  
CLOTH GRAY/NAVY SEATS

## PL B53206

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- |  |  |   |   |
|--|--|---|---|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>EASY FUEL® CAPLESS FILLER</li> <li>FENDER TIE-DOWN HOOKS</li> <li>GRILLE-BLK/BRONCO WHITE</li> <li>HEADLAMPS - AUTO HIGH BEAM</li> <li>HEADLAMPS - AUTO LED</li> <li>MIRRORS-HTD/POWER GLASS, MANUAL FOLD</li> <li>TOW HOOKS-FRT (2)/REAR (1)</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>1 TOUCH UP/DOWN DR/PASS WIN</li> <li>60/40 SPLIT FOLD REAR SEAT</li> <li>A/C, DUAL ZONE CLIMATE CTL</li> <li>CARPET FLOORING, BOTH ROWS</li> <li>CRUISE CONTROL</li> <li>IP CLUSTER 8" DIGITAL SCRIN</li> <li>LOCKING GLOVE BOX</li> <li>LTHR GEAR KNOB/STR WHEEL</li> <li>POWERPOINTS - 12V</li> <li>TILT/TELESCOPE STR COLUMN</li> <li>USB A(1)/C(1)-1ST/2ND ROWS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>AUTO START STOP TECH</li> <li>BRAKES, 4-WHEEL DISC/ABS</li> <li>FORD CO-PILOT360™</li> <li>FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM</li> <li>FRONT STABILIZER BAR</li> <li>HILL START ASSIST</li> <li>MID PACKAGE</li> <li>PUSH-BUTTON START</li> <li>SIRIUSXM® W/360L- NA AK&amp;HI</li> <li>SYNC®4 W/EVR</li> <li>TER MGMT W/G.O.A.T. MODES®</li> <li>TOOL KIT- DOOR/TOP REMOVAL</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>ADVANCETRAC™ WITH RSC®</li> <li>AIRBAGS-FRNT (DUAL STAGE) &amp; SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)</li> <li>BELT-MINDER CHIME</li> <li>CHILD SAFETY REAR DR LOCKS</li> <li>ELCTR STABILITY/TRACTN CTL</li> <li>INDIV TIRE PRESS MONIT SYS</li> <li>LATCH CHILD SAFETY SYSTEM</li> <li>PERIMETER ALARM</li> <li>PERSONAL SAFETY SYSTEM™</li> </ul> <p><b>WARRANTY</b></p> <ul style="list-style-type: none"> <li>3YR/36,000 BUMPER / BUMPER</li> <li>5YR/60,000 POWERTRAIN</li> <li>5YR/60,000 ROADSIDE ASSIST</li> </ul> |
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INCLUDED ON THIS VEHICLE (MSRP)

- EQUIPMENT GROUP 313A** 1,295.00
- OUTER BANKS SERIES
  - HIGH PACKAGE
  - 12" LCD CTR STACK TOUCHSCREEN
  - 360-DEGREE CAMERA

- OPTIONAL EQUIPMENT/OTHER**
- .18" MCHNED BLK-PNTD ALUM WHLS 1,895.00
  - 2.7L ECOBOOST V6 ENGINE
  - .P255/70R18 A/T TIRES (32")
  - 3.73/REAR AXLE-OPEN DIFF
  - CNCTD NAV (90-DAY TRIAL)
  - SOFT TOP, CLOTH W/PREP KIT
  - FRONT AXLE-OPEN DIFFRNTL
  - REMOVABLE HOOP STEP 395.00
  - TOWING CAPABILITY 595.00
  - AM/FM,6 SPKRS,SDARS - 250.00
  - FRONT LICENSE PLATE BRACKET NO CHARGE

**PRICE INFORMATION**

BASE PRICE \$45,745.00  
TOTAL OPTIONS/OTHER 3,930.00

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TOTAL VEHICLE & OPTIONS/OTHER 49,675.00  
DESTINATION & DELIVERY 1,795.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRoad.com](http://www.BroncoOffRoad.com) for more information.

RAMP ONE	CE4G	CONVOY	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .	<b>TOTAL MSRP \$51,470.00</b>
RAMP TWO	ITEM #: 13-S902 O/T 2			
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			PD202 N RB 2X 345 005042 04 20 23	

EPA DOT Fuel Economy and Environment Gasoline Vehicle

**Fuel Economy**

**20** MPG combined city/hwy  
19 city 21 highway

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

**5.0** gallons per 100 miles

**You spend \$3,000 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,200**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **4** (Scale 1-10, Best)

**Smog Rating** (tailpipe only) **6** (Scale 1-10, Best)

This vehicle emits 454 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
Calculate personalized estimates and compare vehicles

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
<b>Side Crash</b>	Front seat Rear seat	Not Rated Not Rated
<b>Rollover</b>		★★★

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**BRONCO BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**FORD PROTECT** Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN QR TEXT 1FPLB53206 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)