



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BIG BEND 4-DOOR 4X4
BIG BEND - 5 PASSENGER
2.3L ECOBOOST I-4 ENGINE
10-SPEED AUTO TRANSMISSION

RL B02053

EXTERIOR
CACTUS GRAY
INTERIOR
VINYL GRAY/BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
- 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCR
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG
- SMART CHARGING USB PORTS
- TIPT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

1,645.00

- BIG BEND SERIES
- MID PACKAGE
- DUAL-ZONE ELEC CLIMATE CNTRL
- FRONT ROW HEATED SEATS
- POWER OUTLET
- FORD CO-PILOT360

OPTIONAL EQUIPMENT/OTHER

- 2024 MODEL YEAR
- CACTUS GRAY
- 10-SPEED AUTO TRANSMISSION
- P255/75R17 A/T TIRES (32")
- 4.27/REAR AXLE-LOCKING DIFF
- FRONT AXLE-OPEN DIFFRNTL
- AM/FM,7 SPKRS,SDARS
- CNCTD NAV (1-YEAR SUB INC)
- REMOTE START SYSTEM
- 17" GRAY-PNTD ALUM WHEELS
- HARD TOP,GRAY MOLDED-IN-COLOR
- .FRT ROW TOP PANEL STORAGE BAG
- TUBE STEP, POWDER COATED
- AUXILIARY SWITCHES

295.00

1,495.00

795.00

1,695.00

495.00

295.00

(MSRP)

1,645.00

PRICE INFORMATION

BASE PRICE

(MSRP)

\$40,370.00

TOTAL OPTIONS/OTHER

6,715.00

TOTAL VEHICLE & OPTIONS/OTHER

47,085.00

DESTINATION & DELIVERY

1,895.00

295.00

1,495.00

795.00

1,695.00

495.00

295.00

1,695.00

495.00

295.00

1,695.00

495.00

295.00

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$48,980.00



Ford Credit

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

ITEM #:

52-8974 O/T 2

RJ171 N RB 2X 445 009144 09 17 24

RL B02053

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

You spend
\$3,750

more in fuel costs
over 5 years
compared to the
average new vehicle.

Fuel Economy

20 MPG
combined city/hwy
20 city
21 highway

5.0 gallons per 100 miles

Small SUVs range from 14 to 123 MPG.
The best vehicle rates 140 MPGe.

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

1 4

Smog Rating (tailpipe only)

1 5 10
Best

This vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger



Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

SCAN OR TEXT 1FRLB02053 TO 48028

Msg & Data
rates may
apply.
Text HELP
for help

www.ford.com/help/privacy-terms/

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

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