



ford.ca

VEHICLE DESCRIPTION

# MAVERICK

2024 LARIAT AWD  
121 WHEELBASE  
2.0L ECOBOOST ENGINE  
8-SPD AUTO TRANSMISSION

## RR A97444

EXTERIOR  
SHADOW BLACK  
INTERIOR  
DESERT BROWN TRIM

**STANDARD EQUIPMENT**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

**EXTERIOR**

- ACOUSTIC-LAMINATE WINDSHIELD
- AUTO HIGH BEAMS
- DOOR HANDLES, BODY COLOUR
- EASY FUEL CAPLESS FILLER
- ENCLOSED BED STORAGE
- LED HEADLAMPS
- HEADLAMPS - AUTOLAMP (ON/OFF)
- PICK-UP BOX LED LIGHTING
- MIRRORS, DUAL POWER
- POWER TAILGATE LOCK
- REAR WINDOW, SLIDING
- WIPERS, FRONT INTERMITTENT

**INTERIOR**

- 1 TOUCH UP/DOWN FRONT/REAR WINDOWS
- 2ND ROW BENCH FLIP-UP W/ UNDER SEAT STORAGE
- A/C, DUAL ZONE ELECTRONIC AMBIENT LIGHTING
- B&O AUDIO SYSTEM
- ARMREST / CUPHOLDERS, REAR
- HEATED STEERING WHEEL
- DR LOCKS & WINDOWS, POWER
- VISORS, DUAL ILLUMINATED
- DUAL USB - REAR
- IP CLUSTER 6.5" LCD SCREEN
- POWER POINT, FRONT 12V
- STEERING WHEEL, TILT/TELES

**FUNCTIONAL**

- 8.0" CTR STACK TOUCHSCREEN
- ELEC PWR ASSIST STEERING
- ELECTRIC PARKING BRAKE
- FADE-TO-OFF INTERIOR LIGHT
- FORDPASS™ CONNECT
- INTELL ACCESS W/PUSH START
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- REAR PARKING SENSORS
- REMOTE KEYLESS ENTRY
- SELECTABLE DRIVE MODES
- WIRELESS CHARGING PAD

**SAFETY/SECURITY**

- AIRBAGS - SAFETY CANOPY®
- BELT-MINDER CHIME
- LATCH CHILD RESTRAINT SYS
- LED STP LMP, HIGH MNT CTR
- PERIMETER ALARM
- SECURILOCK ANTI-THEFT SYS
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3 YR/60,000 KM BASIC POWERTRAIN
- 5YEAR/100,000 KM ROADSIDE ASSISTANCE 24 HRS

**INCLUDED ON THIS VEHICLE**

**EQUIPMENT GROUP 500A**

**OPTIONAL EQUIPMENT/OTHER**

2024 MODEL YEAR	
FEDERAL EXCISE TAX	100.00
FX4 OFF-ROAD PACKAGE	1,120.00
.17" UNIQUE ALUMINUM WHEEL	
ENGINE BLOCK HEATER	375.00
50 STATE EMISSIONS	NO CHARGE
POWER TILT/SLIDE MOON ROOF	1,120.00
4K TOW PACKAGE	800.00
LARIAT LUXURY PACKAGE	NO CHARGE
.SIRIUS SATELLITE RADIO	
.FORD CO-PILOT360 ASSIST PKG	
.REAR PARKING SENSORS	
BEDLINER - SPRAY-IN	NO CHARGE

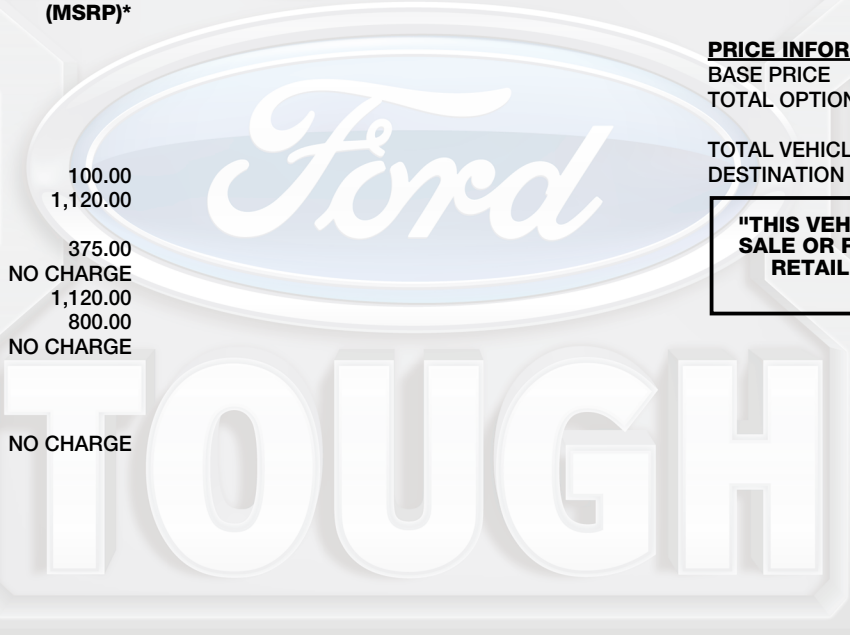
(MSRP)\*

**PRICE INFORMATION**

BASE PRICE	\$43,500.00
TOTAL OPTIONS/OTHER	3,515.00
TOTAL VEHICLE & OPTIONS/OTHER	47,015.00
DESTINATION & DELIVERY	2,095.00

(MSRP)\*

**"THIS VEH. NOT INTENDED FOR SALE OR REGISTRATION IN US" RETAIL PRICES EXCLUDE GST/HST**



Gasoline Vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant

**9.6**  
combined/combiniée  
**29**  
mi/gal

**L/100 km**  
**10.8**  
city  
ville  
**8.1**  
highway  
route

Annual fuel **COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.45 per litre

**\$ 2 784**

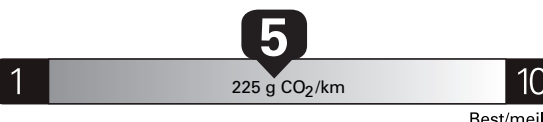
Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,45 \$ par litre

Small pickup trucks range from /  
Les petites camionnettes font  
entre  
**6.4 - 12.9 L<sub>e</sub>/100 km**

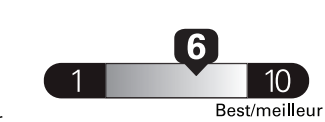
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.



For more information visit

**vehicles.nrcan.gc.ca**

Pour plus d'information visitez

**vehicules.nrcan.gc.ca**

U.S. GOVERNMENT SAFETY RATINGS  
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score / Cote globale du véhicule	★★★★★
Frontal Crash / Collision frontale	★★★★★
Side Crash / Collision latérale	★★★★★
Rollover / Capotage	★★★★

Star ratings range from 1 to 5 stars (\*\*\*\*\*), with 5 being the highest.  
Les cotes varient de 1 à 5 étoiles (\*\*\*\*\*), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration  
For more information / Pour de plus amples renseignements  
[www.safercar.gov](http://www.safercar.gov)

FordPass Connect™

Download the FordPass™ app\* and you can:

- Access Vehicle Control Features
- Remotely start, lock and unlock your vehicle.
- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts.

\*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

Ask your sales consultant  
for more details.



Scan code not operational at this time

FOR PLANT USE ONLY

	RAMP ONE/ TERMINAL UN		<b>TOTAL MSRP \$49,110.00</b>
	<b>RH8G</b>		
	RAMP TWO/ TERMINAL DEUX	FINAL ASSEMBLY PLANT/ USINE DE MONTAGE	* MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP  * NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.
		<b>HERMOSILLO</b>	
	METHOD OF TRANSP / MODE DE TRANSPORT	ITEM #: <b>B7-4084 O/T 2</b>	
	<b>RAIL</b>	<b>RD161 N RE 2X 420 001244 04 16 24</b>	



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. See your Ford dealer for additional details, or visit [www.ford.ca](http://www.ford.ca) for more information.



Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details.