



ford.com

VEHICLE DESCRIPTION

MAVERICK

2024 LARIAT FWD  
121" WHEELBASE  
2.5L HYBRID ENGINE  
AUTO CV TRANSMISSION

EXTERIOR  
CACTUS GRAY  
INTERIOR  
DESERT BROWN TRIM

RR B54960

| STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>EXTERIOR</b> <ul style="list-style-type: none"><li>• ACOUSTIC-LAMINATE WINDSHLD</li><li>• BOX LIGHTING-LED</li><li>• DOOR HANDLES - BODY COLOR</li><li>• EASY FUEL® CAPLESS FILLER</li><li>• ENCLOSED BED STORAGE</li><li>• FLEXBED™ STORAGE SYSTEM</li><li>• FULL SIZE SPARE TIRE/WHEEL</li><li>• HEADLAMPS- LED WITH SIGNATURE LIGHTING</li><li>• HEADLAMPS-LED AUTO HI-BEAM</li><li>• POWER HEATED MIRRORS</li><li>• POWER SLIDING REAR WINDOW</li><li>• POWER TAILGATE LOCK</li><li>• WIPERS- INTERMITTENT</li></ul> | <b>INTERIOR</b> <ul style="list-style-type: none"><li>• 1TOUCH UP/DOWN FRT/RR WIN</li><li>• 2ND ROW BENCH FLIP-UP W/ UNDER-SEAT STORAGE</li><li>• 4-WAY FRT HEAD RESTRAINTS</li><li>• AMBIENT LIGHTING</li><li>• DUAL USB - REAR</li><li>• DUAL ZONE AUTO CLIMATE CTL</li><li>• ILLUMINATED SUN VISORS</li><li>• IP CLUSTER 6.5" LCD SCREEN</li><li>• MAP POCKETS- DRIVER &amp; PASS</li><li>• POWERPOINTS - 12V</li><li>• REAR SEAT CUPHOLDERS AND ARMREST</li><li>• SOFT VINYL WRAPPED/HEATED STEER WHL W/MOUNTED CNTRL</li></ul> | <b>FUNCTIONAL</b> <ul style="list-style-type: none"><li>• B&amp;O SOUND SYSTEM, 8 SPKR</li><li>• CARGO BOX TIE DOWN HOOKS</li><li>• EVASIVE STEERING ASSIST</li><li>• FORDPASS™ CONNECT</li><li>• INTELLIGENT ACCESS W/PUSH BUTTON START</li><li>• PRE-COLLISION ASSIST W/AEB</li><li>• REAR PARKING SENSORS</li><li>• REAR VIEW CAMERA</li><li>• REMOTE KEYLESS ENTRY</li><li>• REMOTE START SYSTEM</li><li>• SIRIUS XM® NA AK&amp;HI</li><li>• SYNC® 3</li><li>• VOICE ACTIVATED NAVIGATION</li><li>• WIRELESS CHARGING PAD</li></ul> | <b>SAFETY/SECURITY</b> <ul style="list-style-type: none"><li>• ADAPTIVE CRUISE CONTROL</li><li>• AIRBAGS - SAFETY CANOPY®</li><li>• BELT-MINDER CHIME</li><li>• BLIS W/ CTA</li><li>• LANE KEEPING SYSTEM</li><li>• LATCH CHILD SAFETY SYSTEM</li><li>• PERIMETER ALARM</li><li>• SECURILOCK® ANTI-THEFT SYS</li><li>• TIRE PRESSURE MONIT SYS</li></ul><br><b>WARRANTY</b> <ul style="list-style-type: none"><li>• 3YR/36,000 BUMPER / BUMPER</li><li>• 5YR/60,000 POWERTRAIN</li><li>• 5YR/60,000 ROADSIDE ASSIST</li><li>• 8YR/100,000 HYBRID UNIQUE -COMPONENTS IF EQUIPPED</li></ul> |

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 500A

OPTIONAL EQUIPMENT/OTHER

50 STATE EMISSIONS

SIRIUS SATELLITE RADIO

FORD CO-PILOT360 ASSIST PKG

FRONT LICENSE PLATE BRACKET

(MSRP)

- 720.00

NO CHARGE

NO CHARGE

NO CHARGE

PRICE INFORMATION

BASE PRICE

34,960.00

TOTAL OPTIONS/OTHER

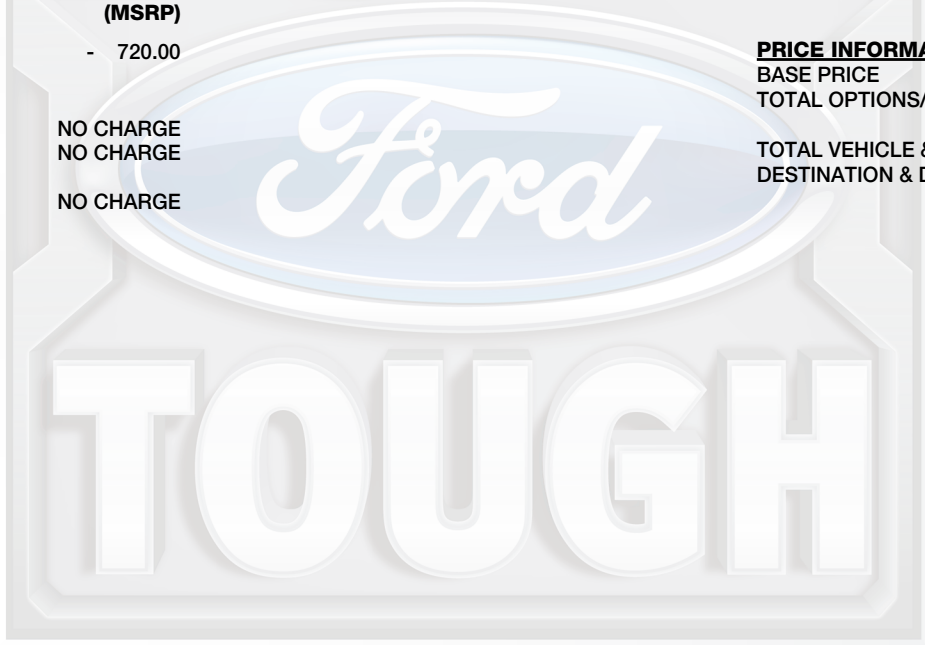
- 720.00

TOTAL VEHICLE & OPTIONS/OTHER

34,240.00

DESTINATION & DELIVERY

1,595.00



|  |                                                                                                                                                                                                                                               |                          |                                                                                                                                                                                                                                                                                                                                                       |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | RAMP ONE                                                                                                                                                                                                                                      |                          | TOTAL MSRP \$35,835.00                                                                                                                                                                                                                                                                                                                                |
|  | RH80                                                                                                                                                                                                                                          | RAIL                     |                                                                                                                                                                                                                                                                                                                                                       |
|  | RAMP TWO                                                                                                                                                                                                                                      | ITEM #:<br>52-6092 O/T 2 | <div><div></div><div>Ford Credit</div><div>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a>.</div></div> |
|  | This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. |                          |                                                                                                                                                                                                                                                                                                                                                       |
|  |                                                                                                                                                                                                                                               |                          | RJ042 N RB 2X 435 009981 09 04 24                                                                                                                                                                                                                                                                                                                     |

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



37

MPG

combined city/hwy

42

city

33

highway

2.7 gallons per 100 miles

You save

\$2,500

in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$1,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

7

10

Best

1

7

10

Best

This vehicle emits 237 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

3FTTW8M35RRB54960



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).



FORD PROTECT™

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 3FRRB54960 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)