Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO SPORT

2024 BADLANDS 4X4 5-PASSENGER
2.0L ECOBOOST ENGINE **8-SPD AUTO TRANSMISSION**

RR E89146 DESERT SAND

EBONY ROAST LEA-TRIM

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- BASH PLATES
- **EASY FUEL® CAPLESS FILLER**
- FOG LAMPS-LED
- GRL-GRAY-"BRONCO" WHT
- **HEADLAMPS AUTO HIGH BEAM** HEADLAMPS - AUTO LED W/SIGNATURE LED LIGHTING
- LIFTGATE W/ LIFTGLASS
- MIRRORS HTD/POWER GLASS
- PRV GLS-2ND RW/LIFTGATE
- REAR INT WIPER/WASH/DFRST ROOF-RACK SIDE RAILS-BLACK
- TAILLAMPS-LED
- TOW HOOKS

INTERIOR

- 110V/400W OUTLET
- 1TOUCH UP/DOWN FRT WIN • 60/40 SPLIT FOLD REAR SEAT
- FLOOD LIGHT ADJ LIFTGATE
- ILLUMINATED ENTRY SYSTEM
- IP CLUSTER 6.5" LCD SCREEN
- REAR SEAT-RUBBER BACK RUBBERIZED CARGO FLOOR
- RUBBERIZED FLOORING STEERING:TILT/TELESCOPE,
- **CRUISE & AUDIO CONTROLS**
- UNDER SEAT STORAGE
- USB A AND C

(MSRP)

NO CHARGE

RAMP ONE

BAMP TWO

CA42

FUNCTIONAL

- FORD CO-PILOT360™
- FORDPASS™ CONNECT • FRONT 180 DEGREE CAMERA

INTERIOR

- OFF-ROAD SUSPENSION • PADDLE SHIFTERS
- REFRESH95
- REMOTE KEYLESS ENTRY
- SIRIUSXM® SVC N/A AK&HI
- SYNC®3 8" SCRN W/APPLINK® • TERRAIN MANAGEMENT SYS-7
- TRAIL CONTROL
- TWIN CLUTCH REAR DRV UNIT
- WIRING PREP-PACK
- ZIPPER POCKETS-MOLLE STRP

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® • AIRBAG - DRIVER KNEE
- AIRBAGS DUAL STAGE FRONT
- AIRBAGS SAFETY CANOPY®
- FRT-PASS SENSING SYSTEM
- INDIV TIRE PRESS MONIT SYS • LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURILOCK® ANTI-THEFT SYS
- SIDE AIRBAGS
- SOS POST-CRASH ALERT SYS™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

\$38,390.00

5,625.00

OPTIONAL EQUIPMENT/OTHER

INCLUDED ON THIS VEHICLE

2024 MODEL YEAR DESERT SAND **.EQUIPMENT GROUP 400A** .17" CARBONIZED GRAY ALUM WHL FALKEN WP 235/65 R17 A/T TIRES POWER MOONROOF **50 STATE EMISSIONS** FLR LINERS FR-RR W/CRPT MATS CLASS II TRAILER TOW PACKAGE CARGO MANAGEMENT SYSTEM PREMIUM PACKAGE REAR PARKING SENSORS .WIRELESS CHARGING PAD .DUAL ZONE AUTO TEMP AC .HD RADIO

.B&O SOUND SYSTEM,10 SPEAKERS

.UNIVERSAL GARAGE DOOR OPENER

FRONT LICENSE PLATE BRACKET

REMOTE STARTER

295.00 525.00 920.00 **NO CHARGE** 200.00 590.00 195.00 2,900.00

PRICE INFORMATION BASE PRICE TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER 44,015.00 **DESTINATION & DELIVERY** 1.595.00

Bronco Off-Roadeo is an outdoor



and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500 Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$45,610.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RE061 N RB 2X 430 005658 05 06 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

MPG

city highway

4.3 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 386 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

 $\star\star\star\star\star$

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact $\star\star\star\star$ Rollover

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



SPORT

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 3FRRE89146 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/

CONVOY

74-K951 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.