



ford.com

VEHICLE DESCRIPTION

BRONCO SPORT

RR E15343

2024 BIG BEND 4X4  
5-PASSENGER  
1.5L ECOBOOST ENGINE  
8-SPD AUTO TRANSMISSION

EXTERIOR  
CARBONIZED GRAY METALLIC  
INTERIOR  
EBONY BLACK UNIQUE CLOTH

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES - BLACK
- EASY FUEL® CAPLESS FILLER
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS-LED
- LIFTGATE W/ LIFTGLASS
- MIRRORS - HTD/POWER GLASS
- PRV GLS-2ND RW/LIFTGATE
- REAR INT WIPER/WASH/DFRST
- ROOF-RACK SIDE RAILS-BLACK
- TAILLAMPS-LED

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- 60/40 SPLIT FOLD REAR SEAT
- DUAL ILLUM VIS VANITY MIRR
- ELECTRONIC AUTO TEMP CTRL
- FLOOD LIGHT ADJ LIFTGATE
- ILLUMINATED ENTRY SYSTEM
- MANUAL PASS SEAT - 4-WAY
- POWERPOINTS - 12V
- RUBBERIZED CARGO FLOOR
- STEERING:TILT/TELESCOPE, CRUISE & AUDIO CONTROLS
- USB A AND C

FUNCTIONAL

- AM/FM STEREO W/6 SPEAKERS
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT
- REAR VIEW CAMERA
- REFRESH95
- REMOTE KEYLESS ENTRY
- SIRIUSXM® - SVC N/A AK&HI
- SYNC®3 8" SCR N W/APPLINK®
- TERRAIN MANAGEMENT SYS-5
- WIRING PREP-PACK

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - SAFETY CANOPY®
- FRT-PASS SENSING SYSTEM
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURILOCK® ANTI-THEFT SYS
- SIDE AIRBAGS
- SOS POST-CRASH ALERT SYS™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

OPTIONAL EQUIPMENT/OTHER

50 STATE EMISSIONS

FLR LINERS FR-RR W/O CRPT MTS

CARGO MAT

SUPPLEMENTAL PTC HEATER

CLASS II TRAILER TOW PACKAGE

BLACK DIAMOND OFF ROAD PKG

.225/65R17 CONTINENTAL A/T TIR

.17" CARBON GRAY LOW GLS WHL

UNDERBODY PROTECTION

BLACK DIAMOND GRAPHIC PACKAGE

CARGO MANAGEMENT SYSTEM

FRONT LICENSE PLATE BRACKET

NO CHARGE

160.00

130.00

NO CHARGE

690.00

1,295.00

195.00

NO CHARGE

PRICE INFORMATION

BASE PRICE

TOTAL OPTIONS/OTHER

31,230.00


2,470.00

TOTAL VEHICLE & OPTIONS/OTHER

DESTINATION & DELIVERY

33,700.00

1,595.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

	RAMP ONE		TOTAL MSRP \$35,295.00
	RU41	RAIL	
	RAMP TWO	ITEM #:	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .
		13-J022 O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		PK301 N RB 2X 415 001120 10 30 23

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

26 MPG

combined city/hwy

25 city

29 highway

3.8 gallons per 100 miles

You spend \$750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,100

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1 5 10 Best


1 7 10 Best

This vehicle emits 342 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat

Rear seat

★★★★★

★★★★★

Based on the risk of injury in a side impact.


Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236


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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 3FRRE15343 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)




BRONCO SPORT

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).